

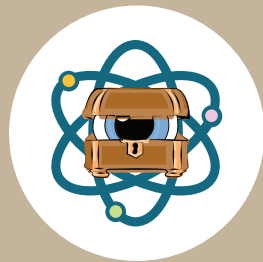
How to use the Ark of Inquiry logo



Ark of Inquiry logo is available in both full color and in black and white.

Ark of Inquiry logo is intended to be used on a white background, aligned horizontally to the center of the page if possible. If used on a white area that is smaller than a full page but does not exceed twice the height of the logo itself, it is intended to be aligned vertically to the center as well.

The logo uses the font Nueva Std Bold in various sizes and positions. The main color tied to the logo is teal (RGB: 10/106/129)



Ark of Inquiry logo is available with an arced title, a horizontal title or without a title. The use of the logo with an arced title is recommended in all cases if possible.

If there is not enough room to display the logo with an arced title, one of two alternatives are used.

The logo with the horizontal title is to be used aligned to the center or to the left of the page. It is suitable for footers of documents and the bottom part of any print or poster.

The logo without a title is to be used when there is not enough room for any other logo version. This version of the logo can be used as an icon if needed be.

On a colorful background or on top of a photo, the Ark of Inquiry logo is presented centered on a white circle



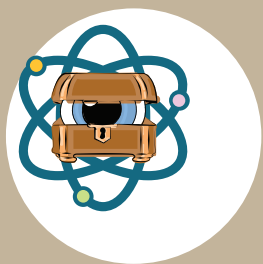
How NOT to use the Ark of Inquiry logo



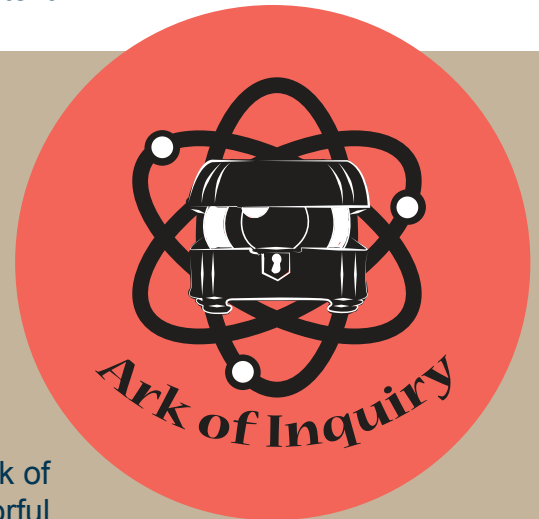
It is incorrect to use the Ark of Inquiry logo aligned to the left or right of the page unless it is directly preceded or followed by a block of text.



It is incorrect to use the Ark of Inquiry logo on top or below another piece of text

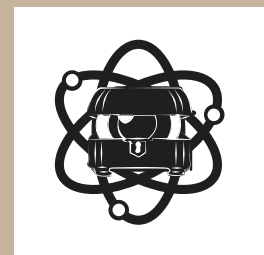


It is incorrect to use the Ark of Inquiry logo on a colorful background without the use of a white circle.

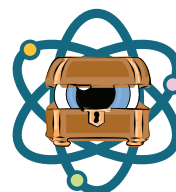


It is also incorrect to use a circle of any color other than white or any shape other than a circle.

In case of using a circle of white, the logo is to be aligned to the center in each dimension.



If possible avoid aligning the logo with the horizontal title to the right.



Ark of Inquiry