



# Admission

- Summer 2013.
- In Admissions Information System (SAIS).
- What are the main reasons that influenced you to apply to Informatics or Information Technology related curriculum?
- Candidates background information.

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# Curricula

- University of Tartu (UT):
  - Computer Science
  - Computer Engineering
- Tallinn University of Technology (TUT):
  - Computer and Systems Engineering
  - Business Information Technology
  - **Informatics**
- Estonian Information Technology College (EITC):
  - IT Systems Administration
  - IT Systems Development
  - Information System Analysis

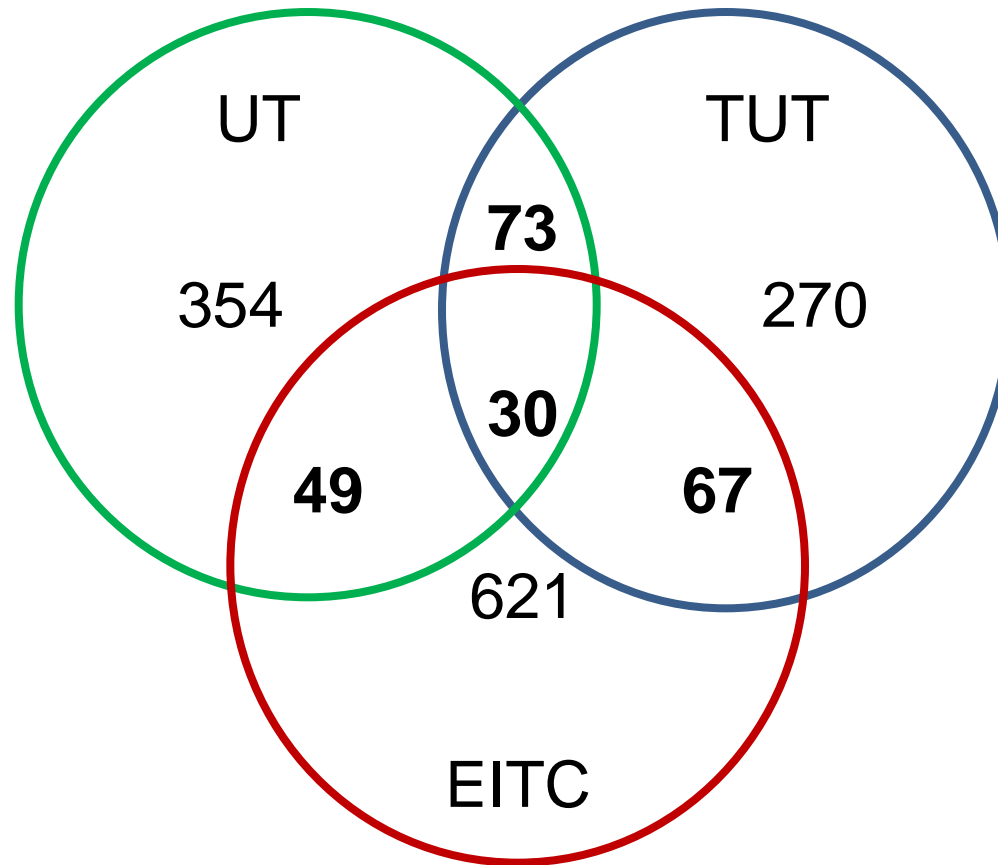
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# Candidates

- 1807 applications
- 1464 candidates
- 75% men,  
25% women



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# Competition

University	Number of Applications	Number of Acceptance	Competition
TUT	462	212	2.18
UT	576	200	2.88
EITC	769	169	4.55
Total	1807	581	3.11

Number of candidates: 1464. Real competition 2.56

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# Why study ICT?

- (1) interest,
- (2) necessary at work,
- (3) continuing studies,
- (4) salary,
- (5) labour market,
- (6) Importance in the future,
- (7) field development,
- (8) scholarship,
- (9) suitability,
- (10) likeability,
- (11) personal development,
- (12) prior experience,
- (13) self-realization,
- (14) other.

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# Differences between accepted and non-accepted candidates

- Female candidates had higher probability (45.3%) to get accepted than male candidates (33.9%).

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# Differences between accepted and non-accepted candidates (1/2)

Category	Accepted	Non-accepted	Total	p
Interest	324 (55.8%)	487 (55.3%)	811 (55.4%)	>0.05
Prior experiences	105 (18.1%)	156 (17.7%)	261 (17.8%)	>0.05
Personal development	98 (16.9%)	148 (16.8%)	246 (16.8%)	>0.05
Importance in the future	70 (12%)	122 (13.8%)	192 (13.1%)	>0,05
<b>Labour market</b>	<b>80 (13.8%)</b>	<b>92 (10.4%)</b>	<b>172 (11.8%)</b>	<b>&lt;0.1</b>
<b>Field development</b>	<b>44 (7.6%)</b>	<b>94 (10.7%)</b>	<b>138 (9.4%)</b>	<b>&lt;0.05</b>
Likeability	53 (9.1%)	71 (8.1%)	124 (8.5%)	>0,05

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# Differences between accepted and non-accepted candidates (2/2)

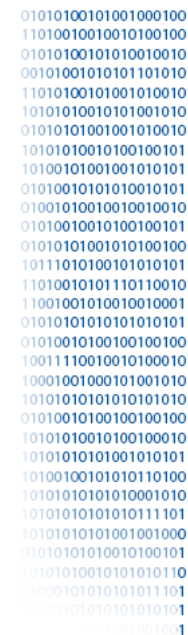
Category	Accepted	Non-accepted	Total	p
Self-realization	45 (7.7%)	62 (7%)	107 (7.3%)	>0.05
Continuing studies	34 (5.9%)	54 (6.1%)	88 (6%)	>0,05
<b>Suitability</b>	<b>35 (6%)</b>	<b>30 (3.4%)</b>	<b>65 (4.4%)</b>	<b>&lt;0,05</b>
Salary	22 (3.7%)	26 (3%)	48 (3.3%)	>0,05
Necessary at work	18 (3.1%)	23 (2.6%)	41 (2.8%)	>0,05
Scholarship	1 (0.2%)	3 (0.3%)	4 (0.3%)	>0.05
<b>Other</b>	<b>138 (23.8%)</b>	<b>259 (29.4%)</b>	<b>397 (27.1%)</b>	<b>&lt;0.05</b>

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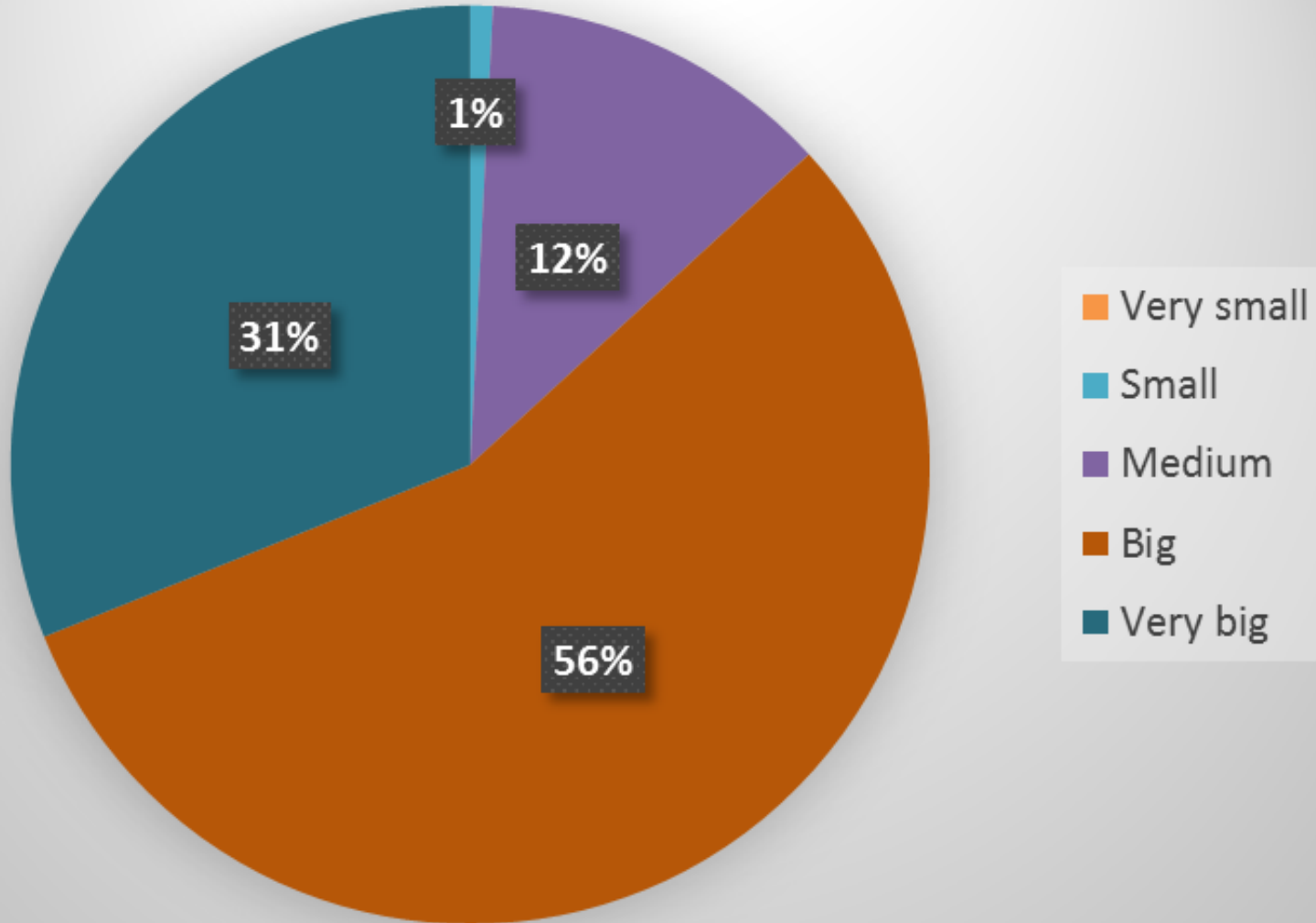


# ICT students' introductory questionnaire

- In September 2013
- 517 students' answers
  - **167 from University of Tartu** **83,5%**
    - Computer Science: 144 **94,7%**
    - Computer Engineering: 23 **47,9%**
  - **266 from Tallinn University of Technology** **63%**
    - Computer and Systems Engineering: 45 **49,5%**
    - Business Information Technology: 83 **68,6%**
    - Informatics: 138 **65,7%**
  - **84 from Estonian Information Technology College** **49,7%**
    - IT Systems Administration: 13 **37,1%**
    - IT Systems Development: 59 **64,8%**
    - Information System Analysis: 12 **27,9%**



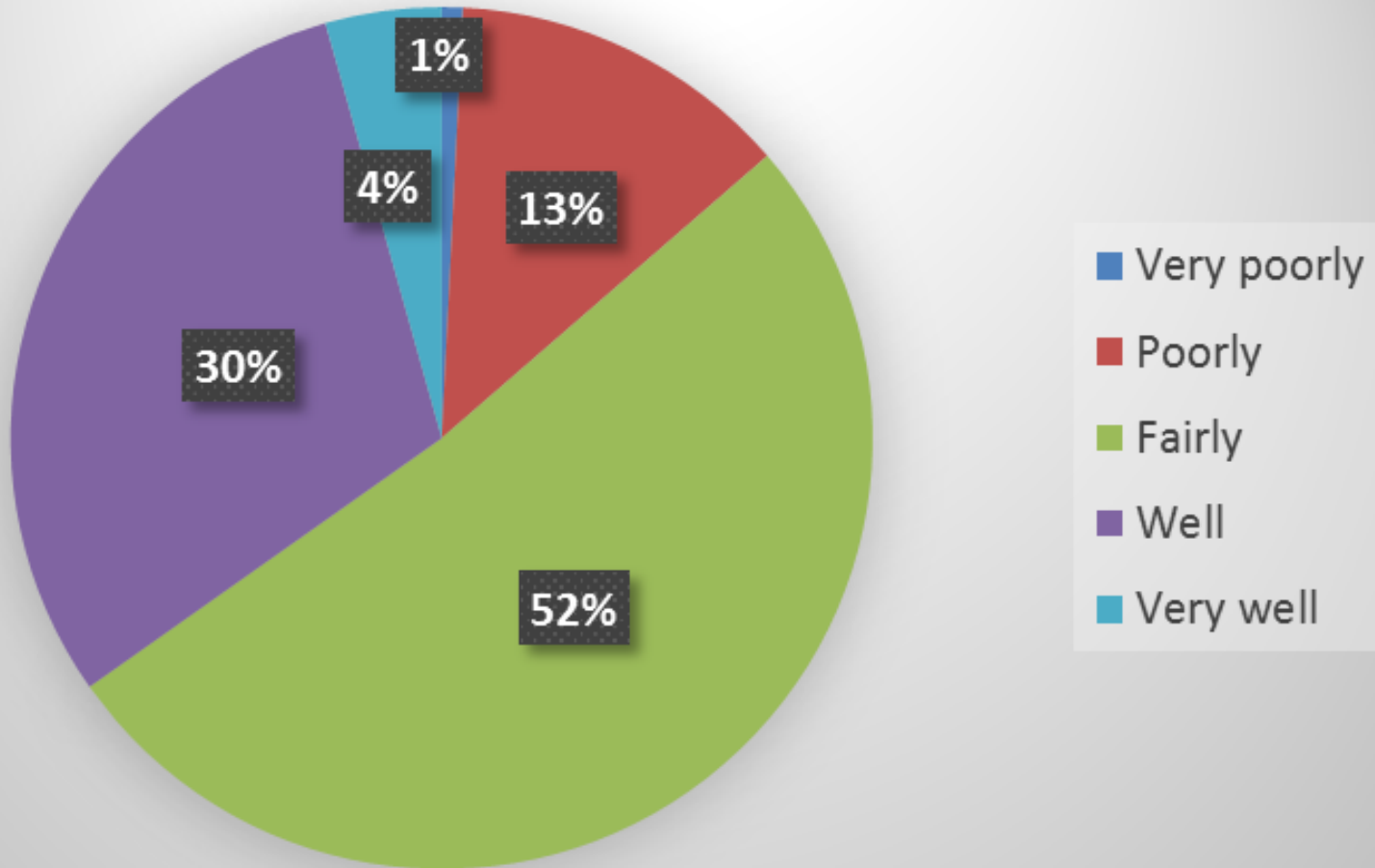
# How large is students' interest in ICT?



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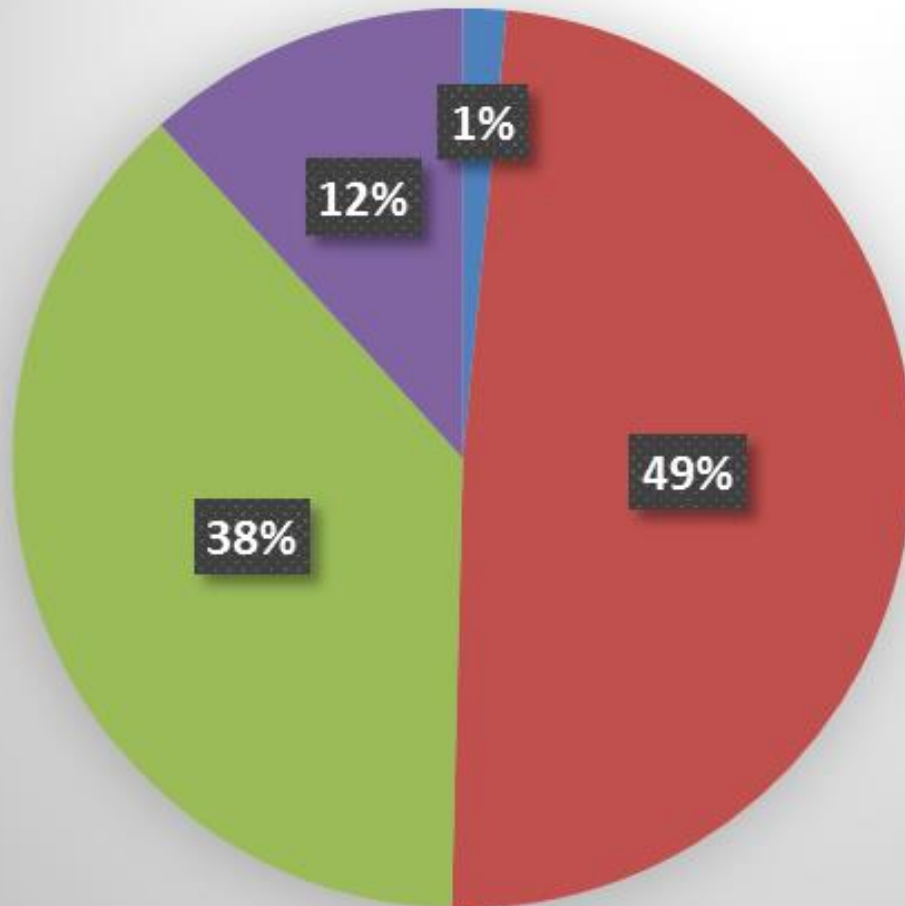
# How informed are students about job opportunities in the ICT field?



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# How informed are students about the curriculum they are studying?

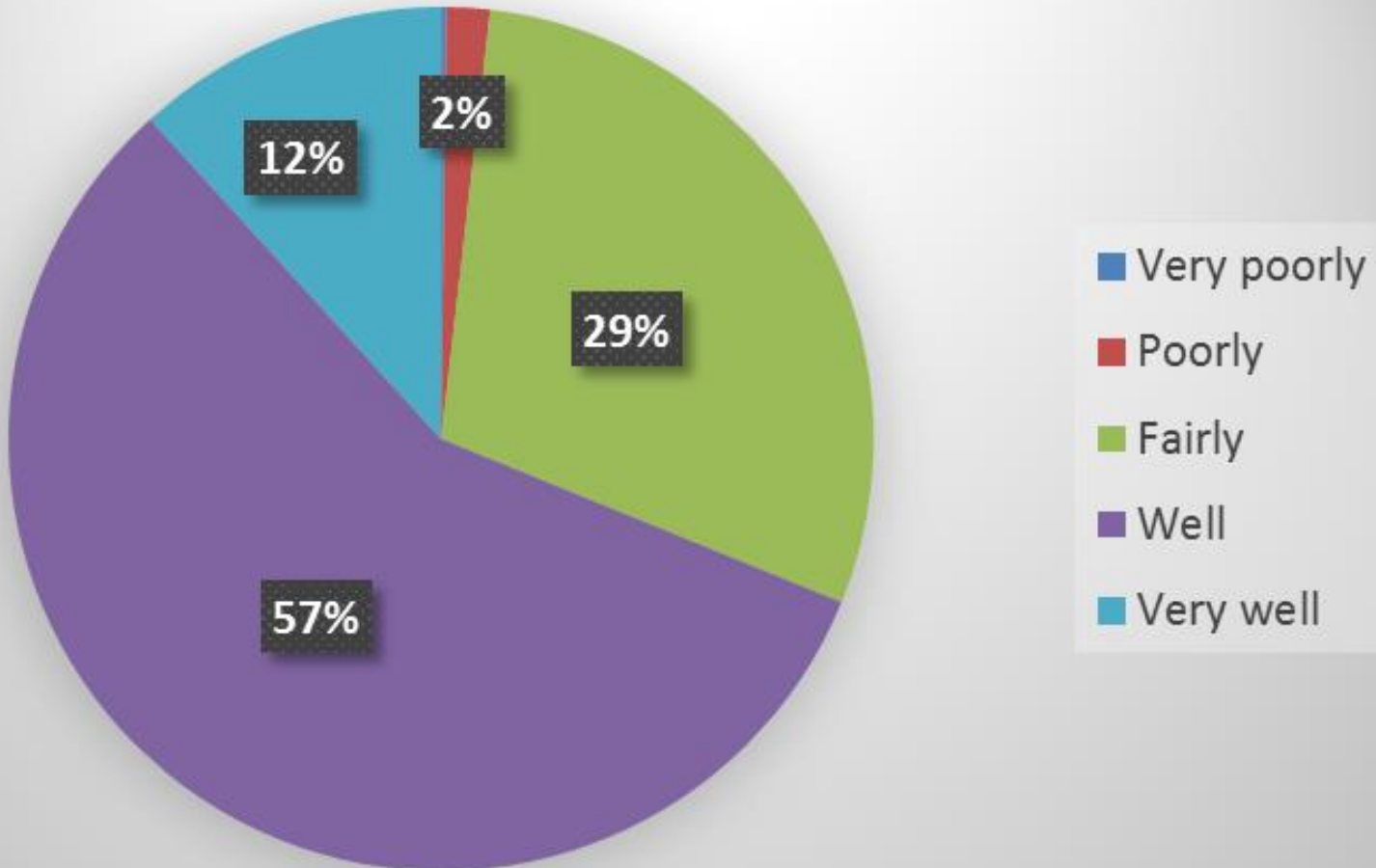


- Do not know much
- Know generally
- Know more
- Know exactly

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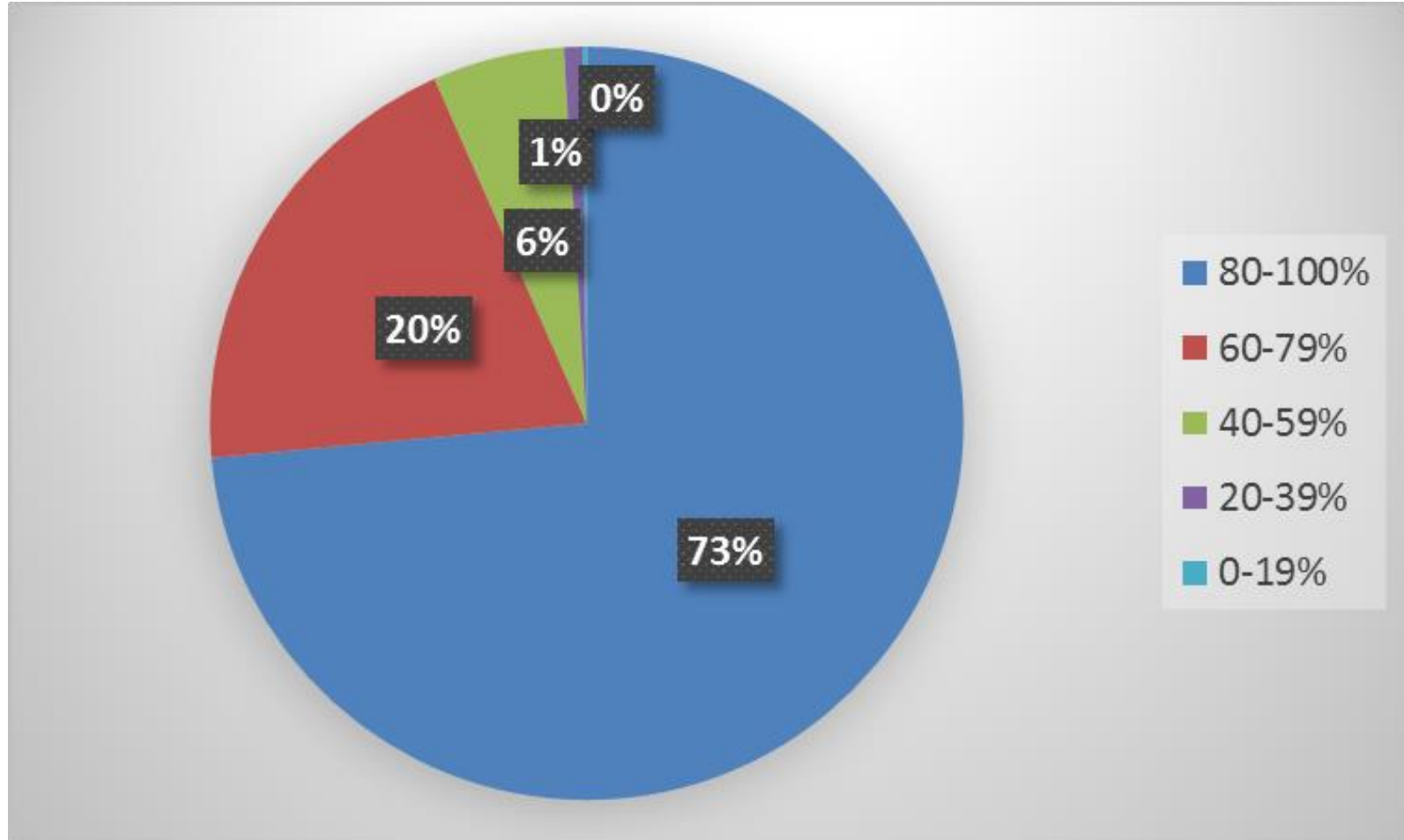


# How well does the curriculum meet student expectations?



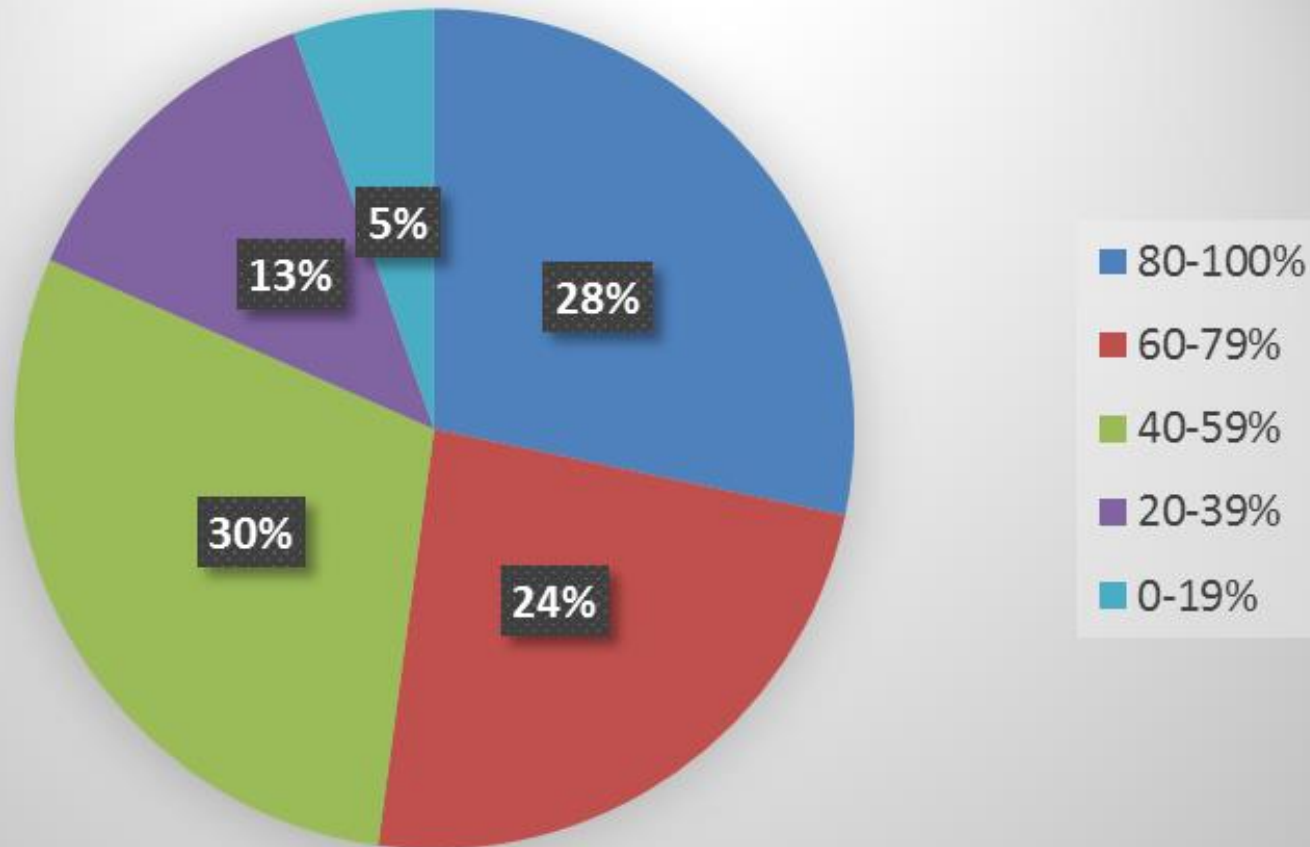
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# With what probability do students think they will finish their studies?



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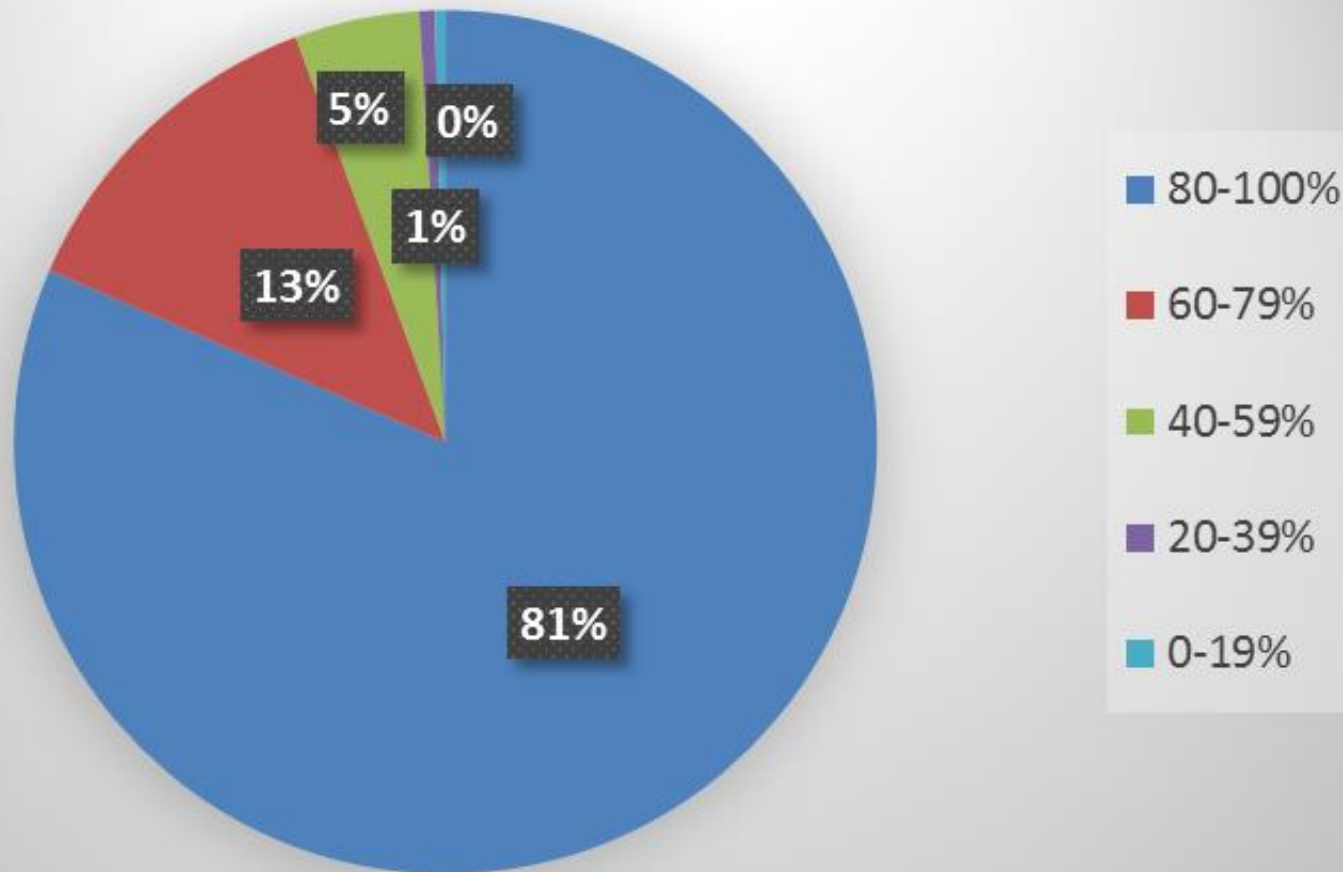
# How large is the probability that students start working during studies?



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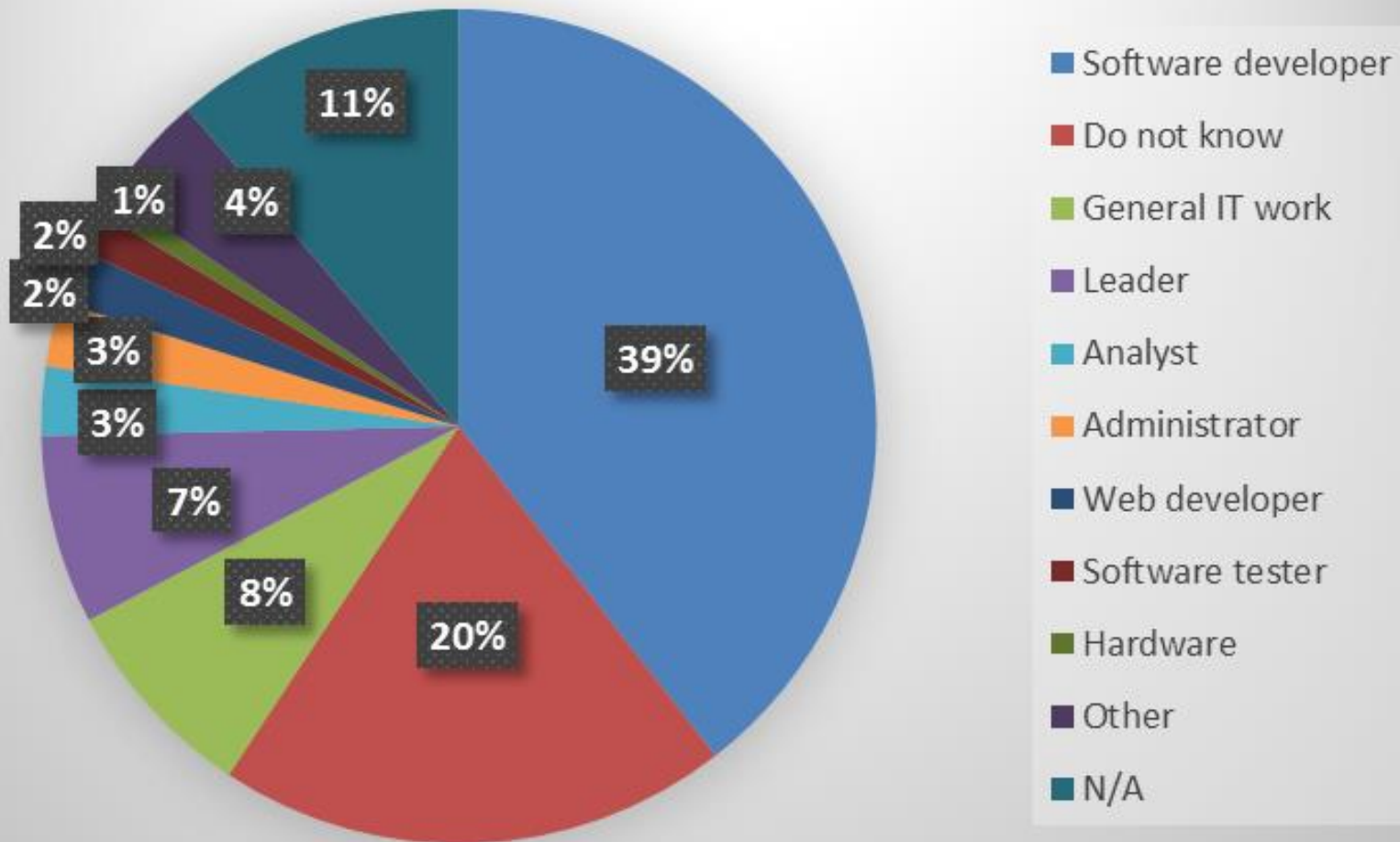


# How large is the probability that students work in ICT field after studies?



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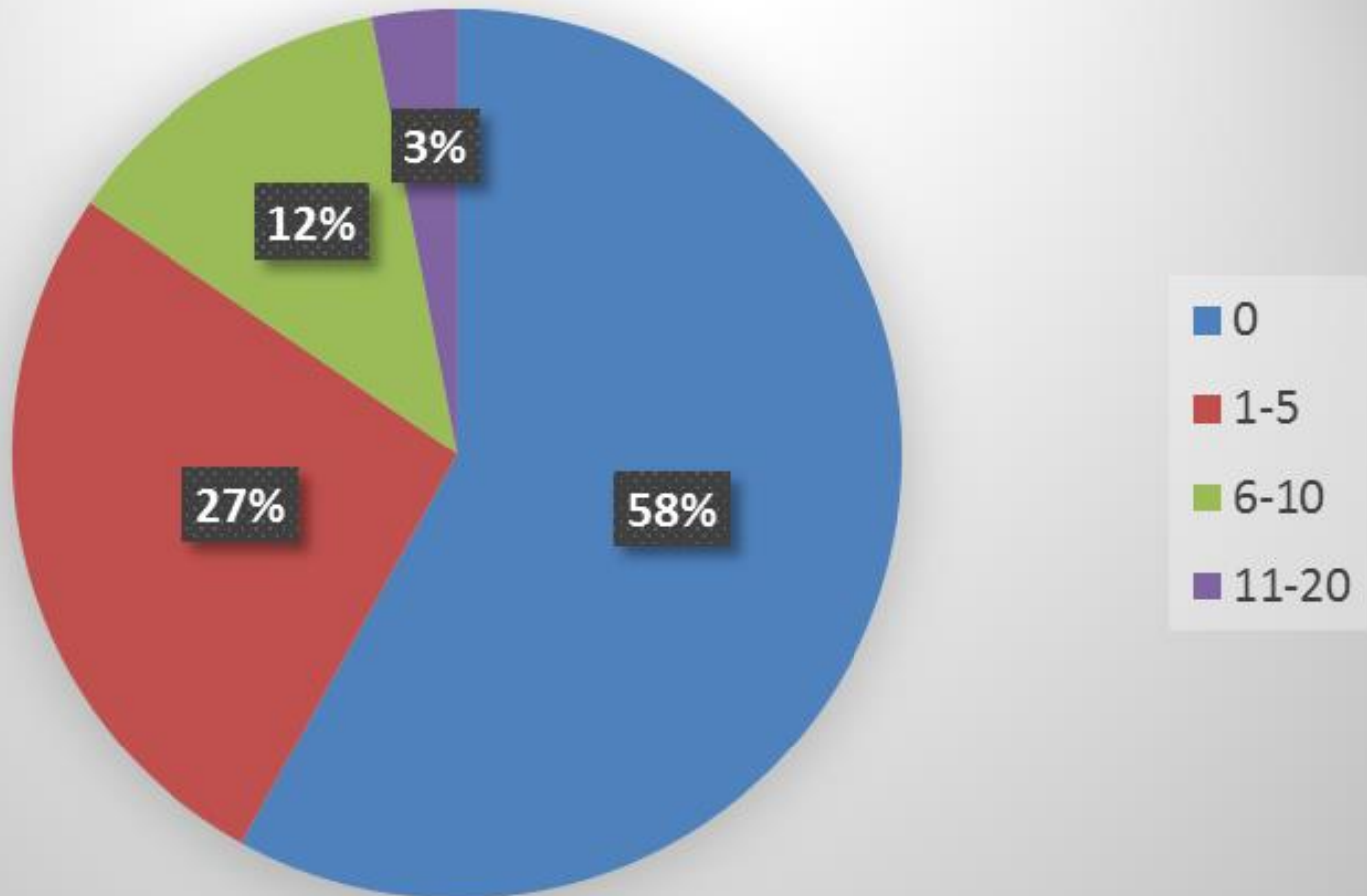
# What kind of jobs do students want?



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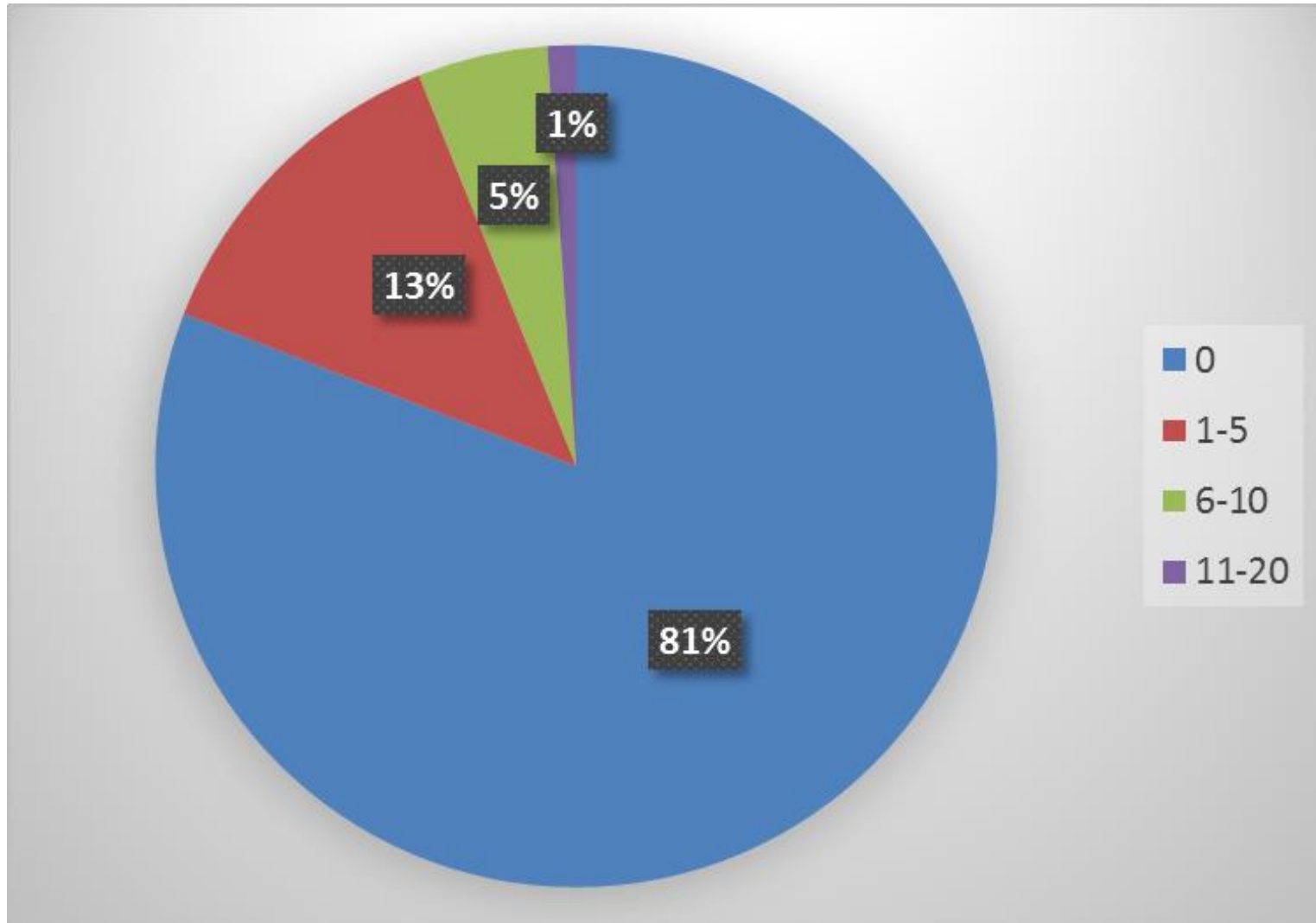


# How many of their friends are also ICT students?



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# How many of their friends work in the ICT field?



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# How important have been the following factors been in influencing students to study ICT?

- Three main factors:
  - 1) Personal contact with IT
  - 2) No personal contact (salary, labour market)
  - 3) Continuing IT related studies

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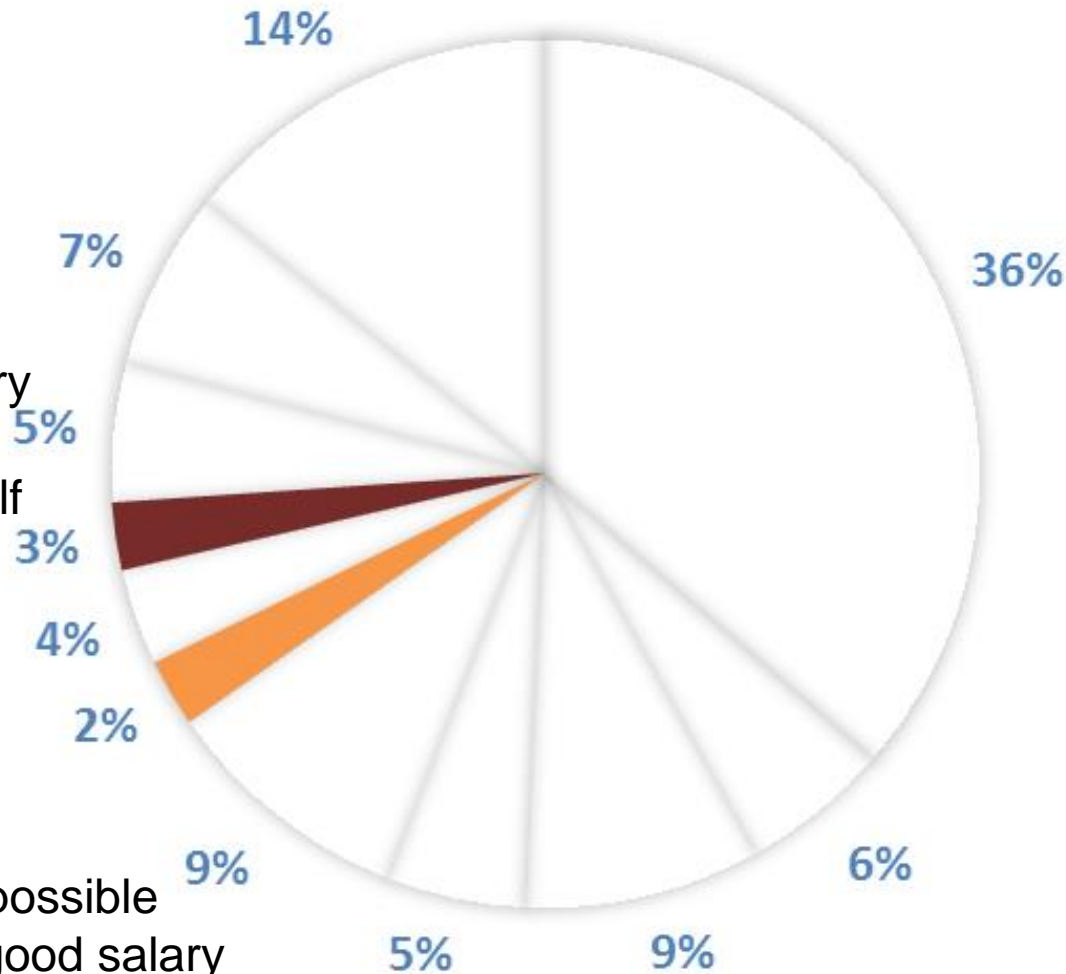


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# What was the 'breaking point' that caused interest in ICT?

I like it, it is suitable, can manage it very well, want to commit myself to this field (emotional point of view).

Later it is possible to earn a good salary

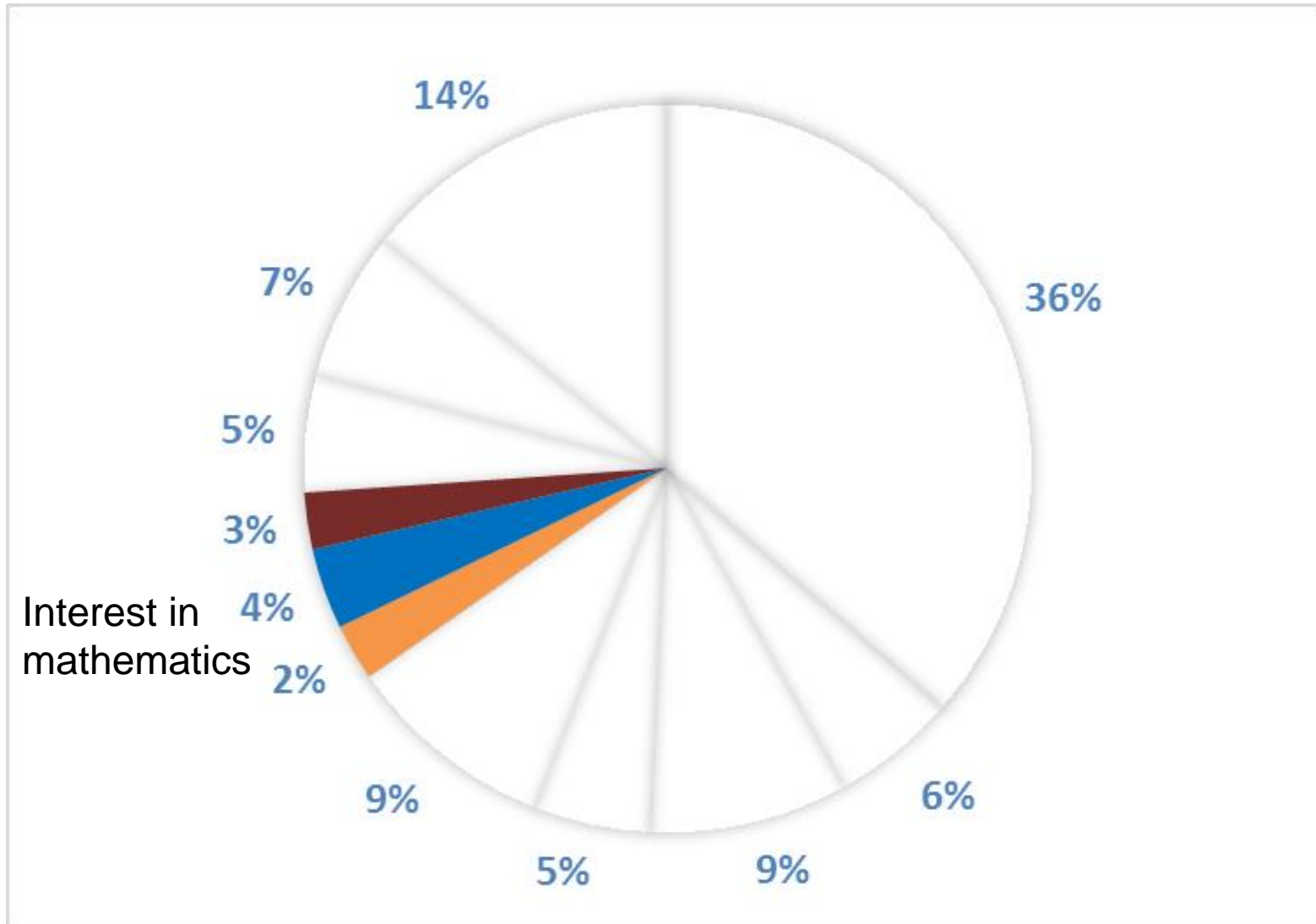


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# What was the 'breaking point' in your life that led to your interest in IT?

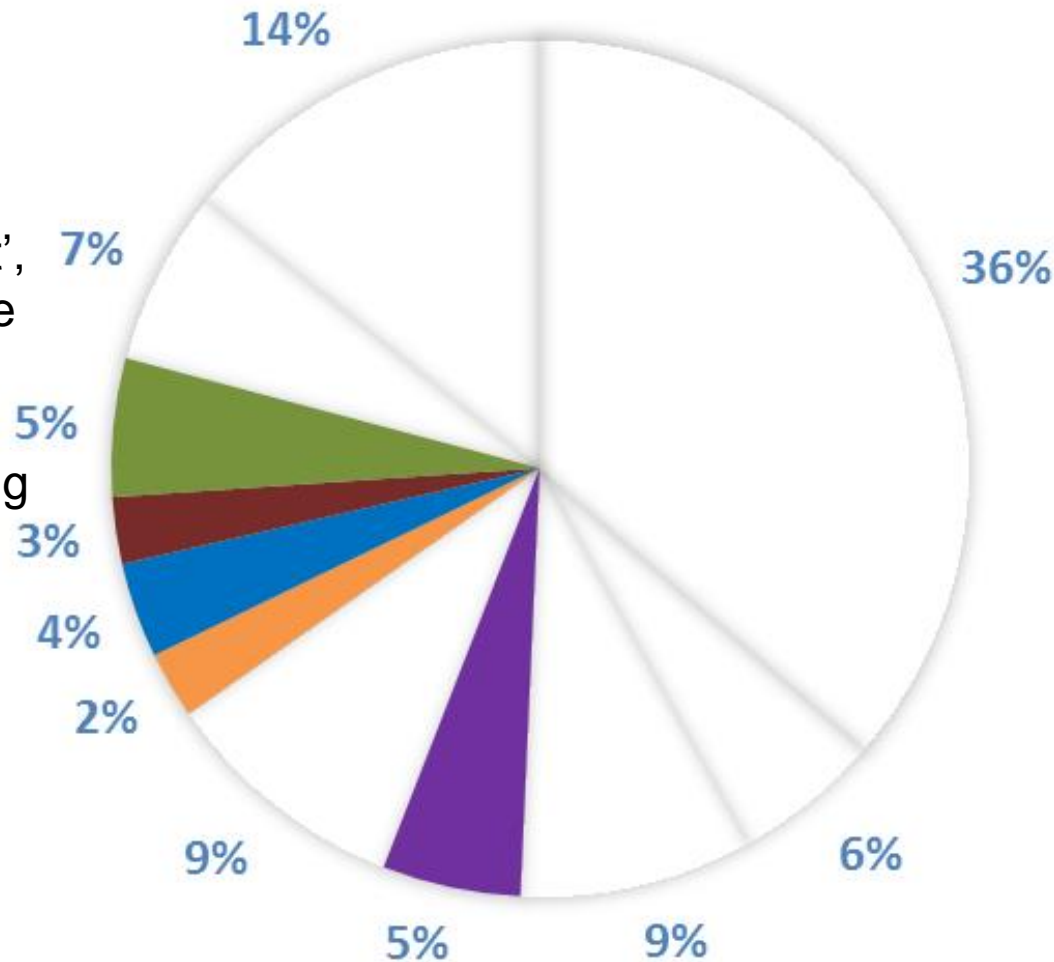


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# What was the 'breaking point' that caused interest in ICT?

No direct 'turning point', interest came with time or have been there all along



The field in general is important/promising right now and for the future

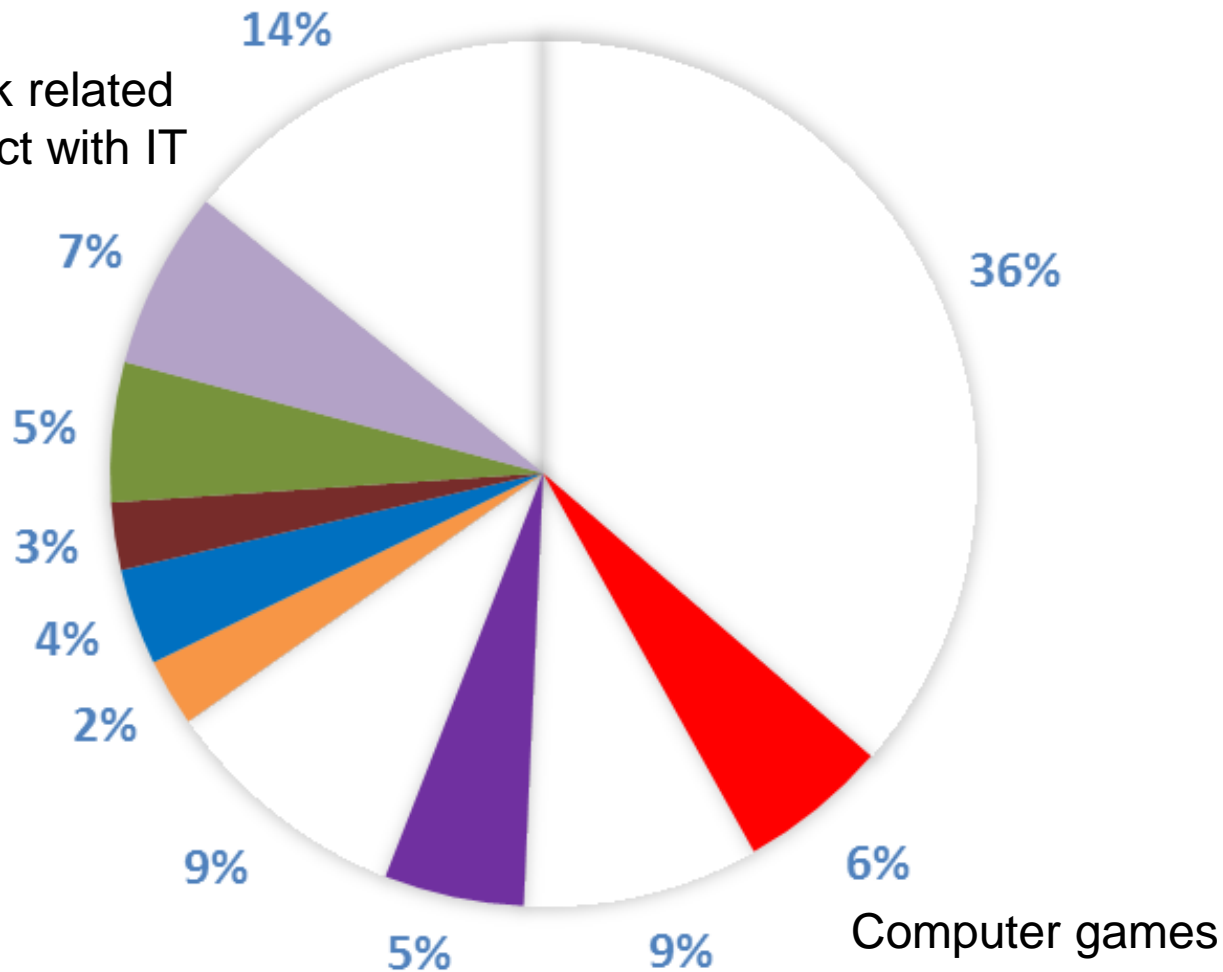
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# What was the 'breaking point' that caused interest in ICT?

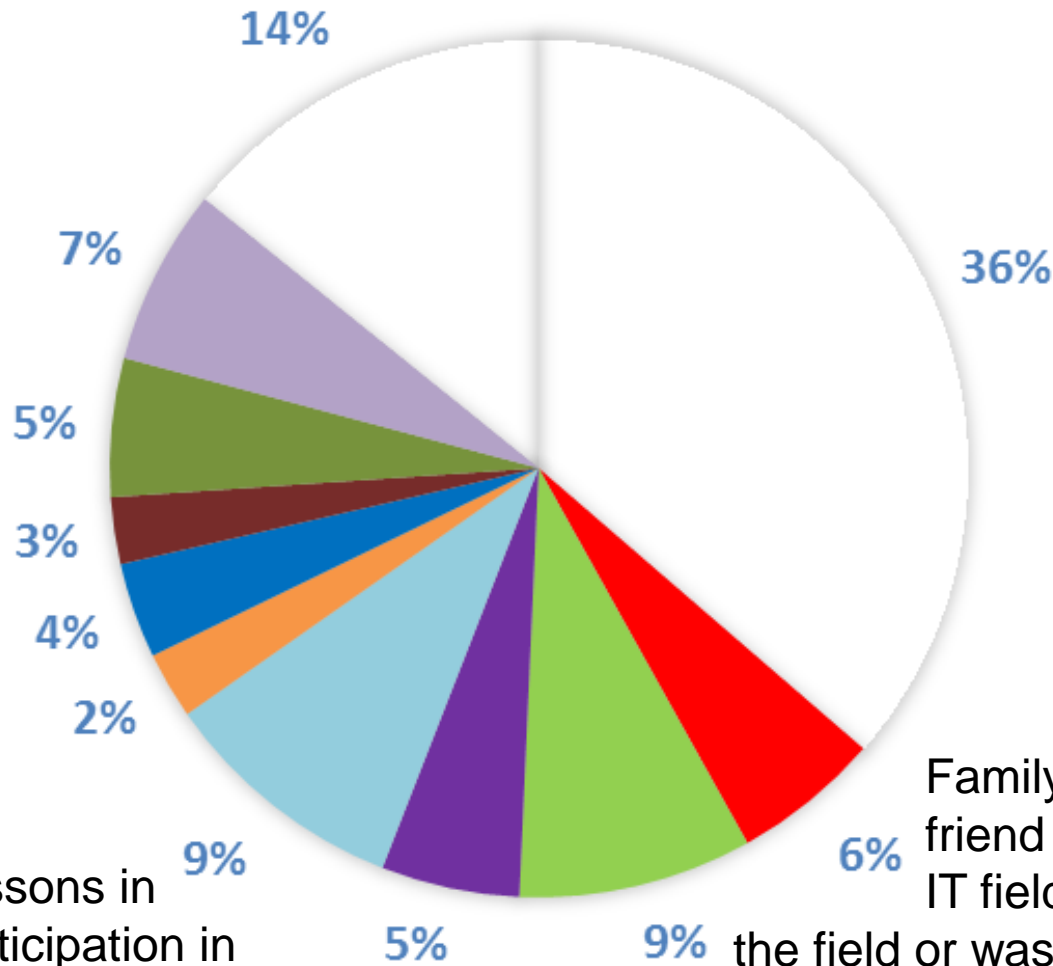
Everyday work related  
or other contact with IT



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# What was the 'breaking point' that caused interest in ICT?



Computer lessons in school or participation in some other course or competition

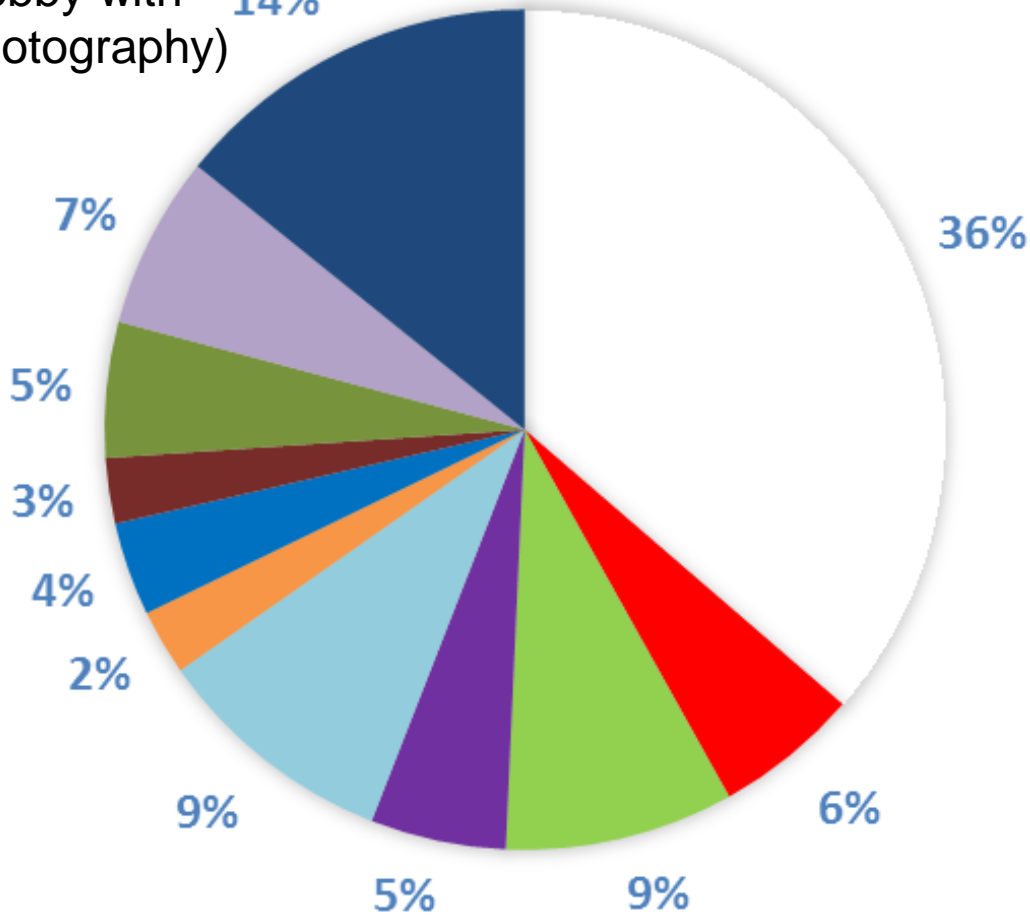
Family member or friend works in IT field, recommended the field or was a role model

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# What was the 'breaking point' that caused interest in ICT?

Other: I had to make a decision, media, relating hobby with IT (e.g. photography) **14%**



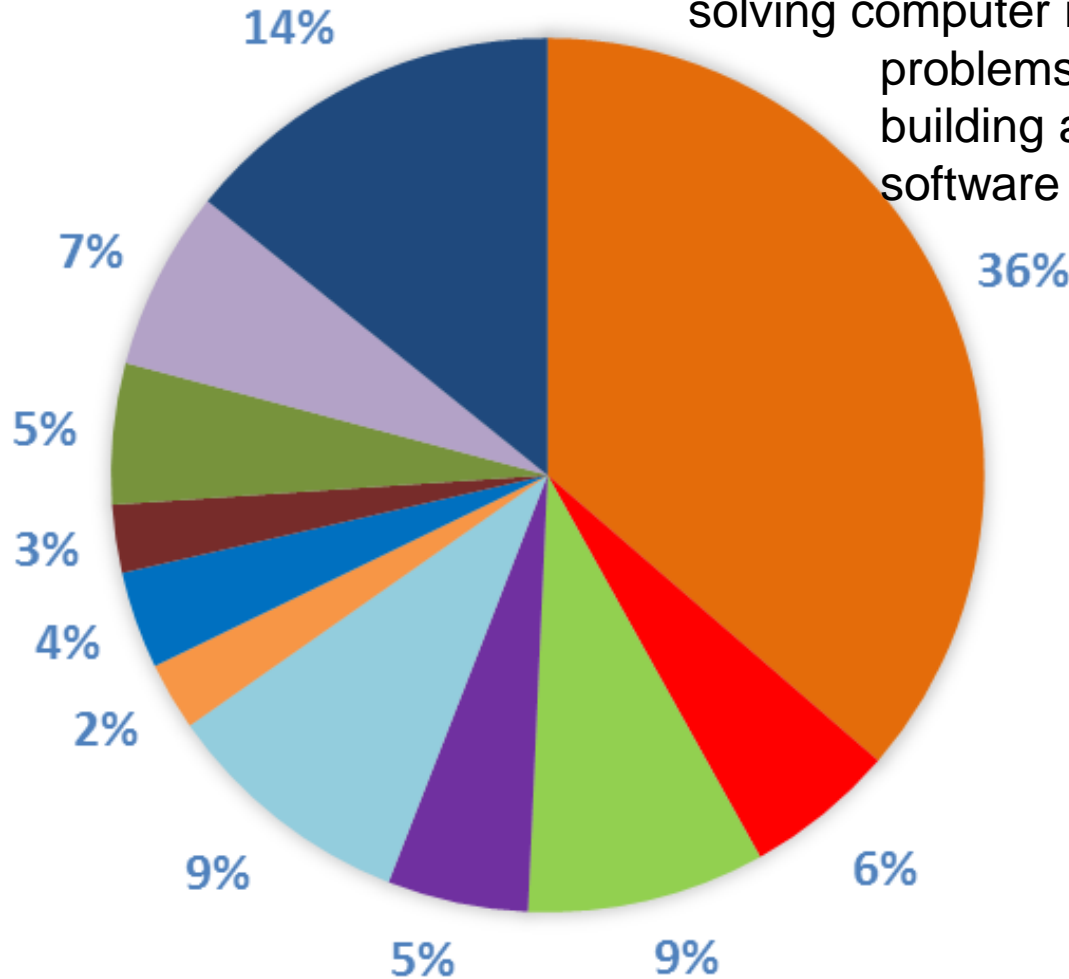
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# What was the 'breaking point' that caused interest in ICT?

First computer, experience of doing something by myself: solving computer related

problems (helping others), building a computer, software developing or trying to make a computer game, webpage design

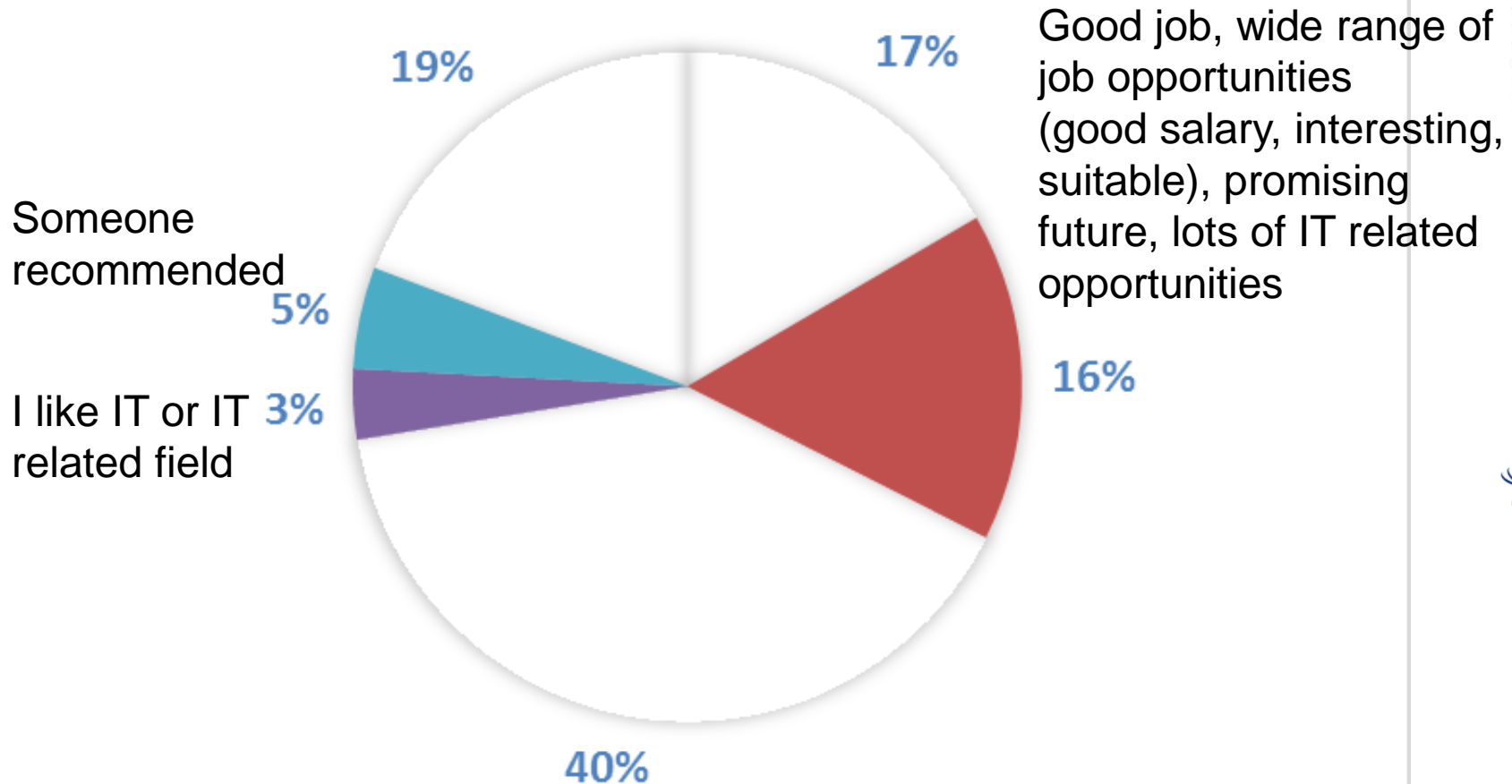


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# Was the 'breaking point' also the reason why they chose this curriculum? If NO, then why?

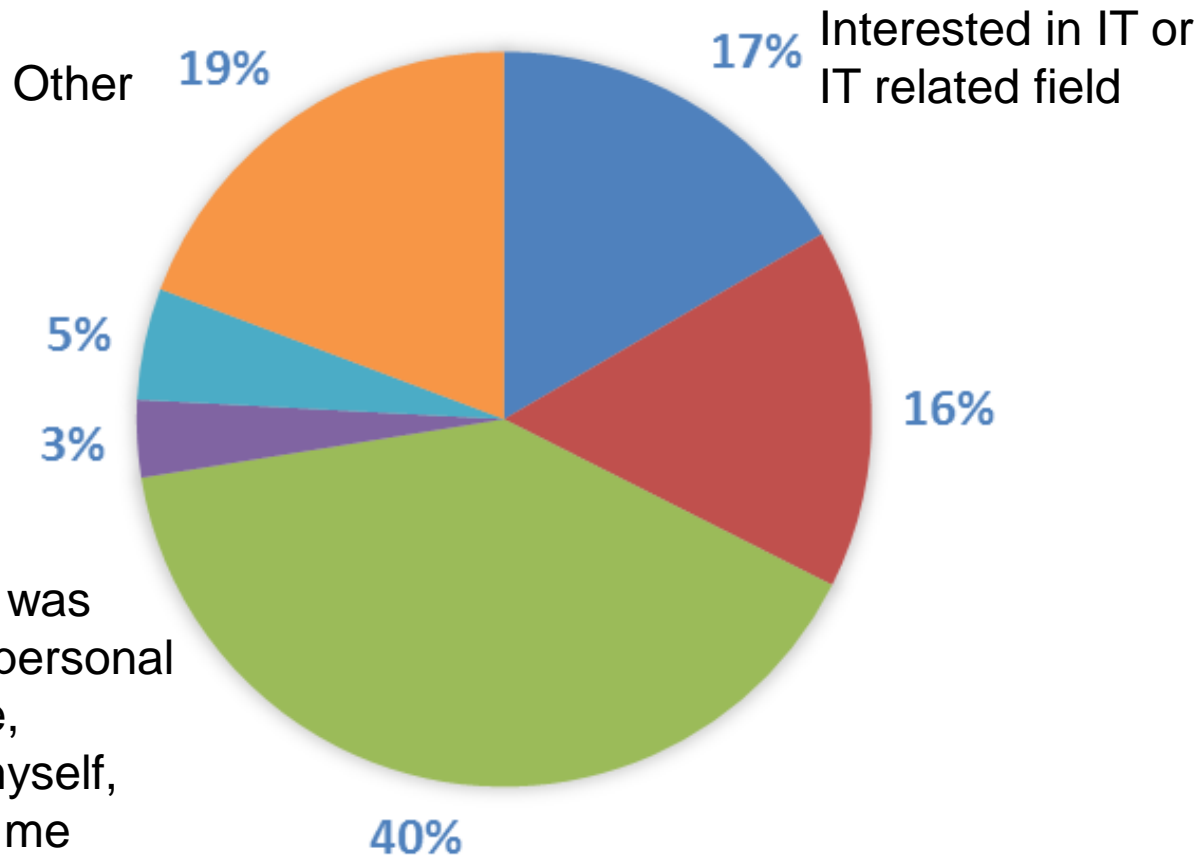


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# Was the 'breaking point' also the reason why they chose this curriculum? If NO, then why?



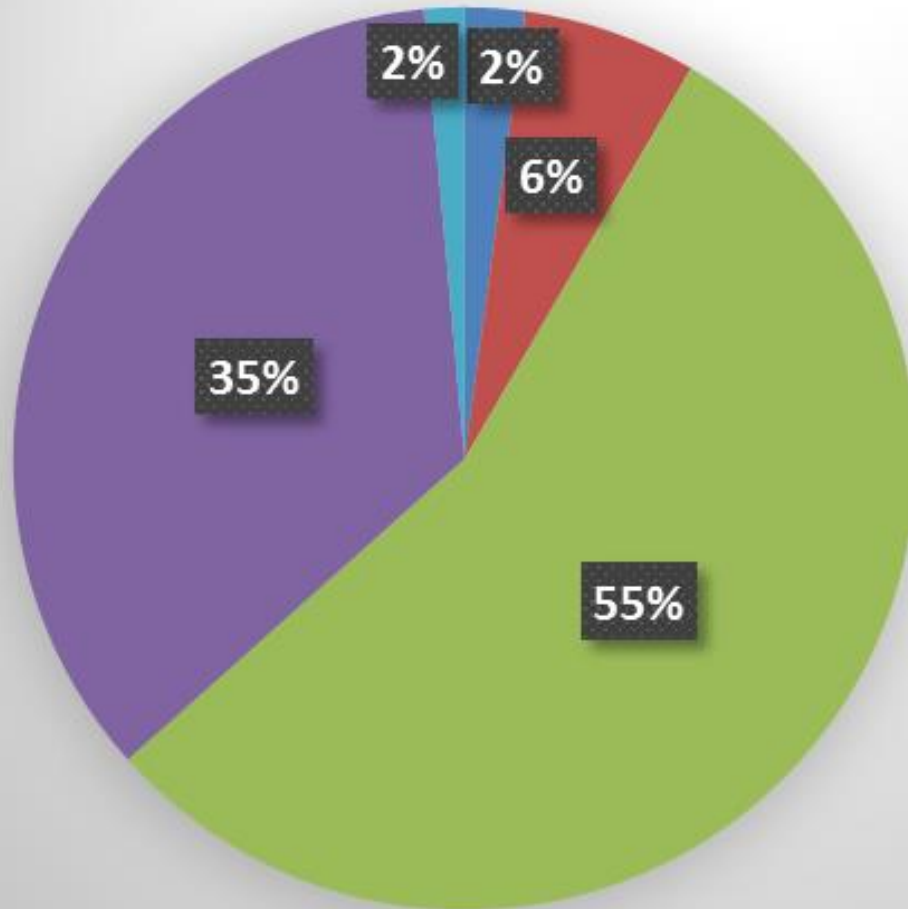
Curriculum was suitable in personal perspective, develops myself, challenges me

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# When did students decide to study ICT?

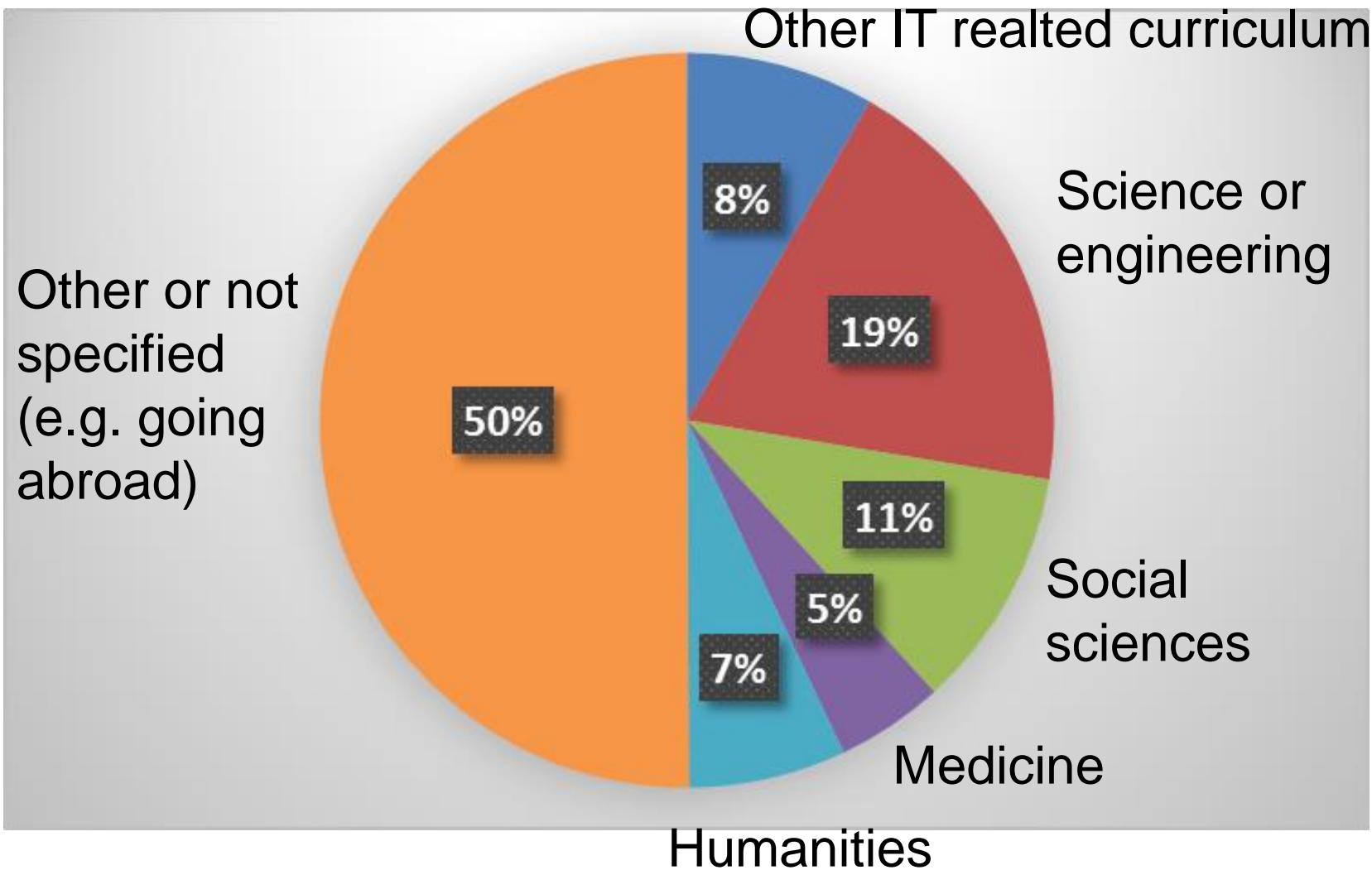


- Childhood
- Elementary school
- High school
- After high school
- Other

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# Was ICT their only choice? If NO, then what were the other choices?

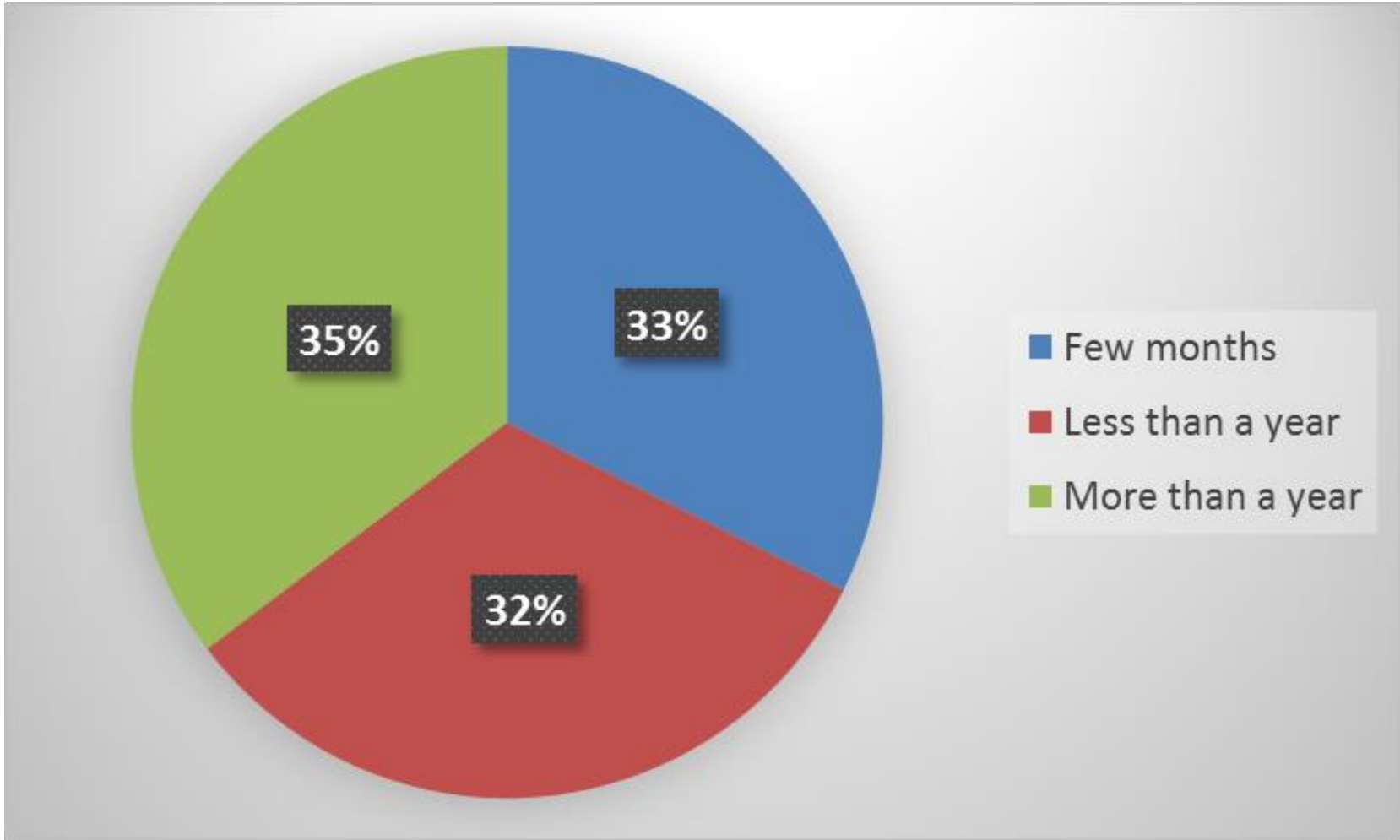


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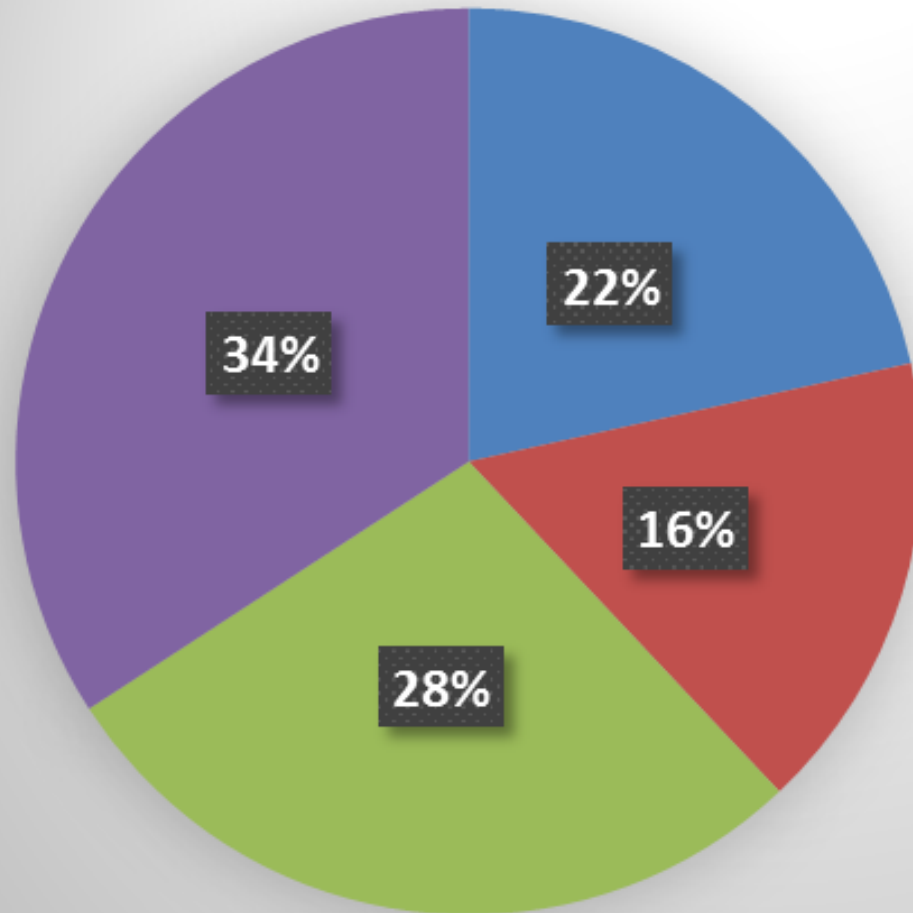


# Have the students worked in the ICT field before? If YES, then how long?

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# What kind of work have students done in the ICT field?



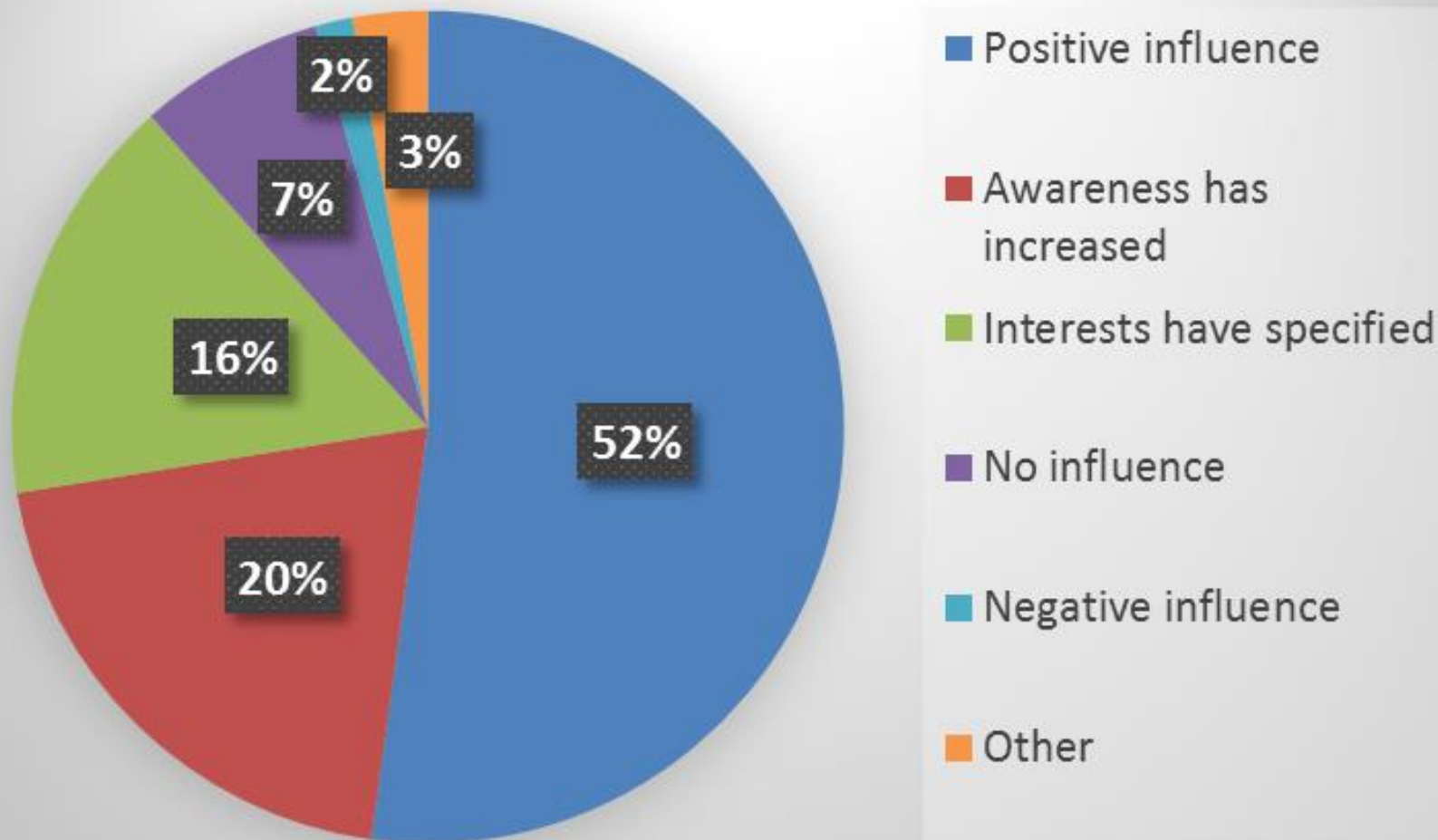
- Software development
- IT support or technical work
- Web (including web development)
- Other (e.g. selling, testing)

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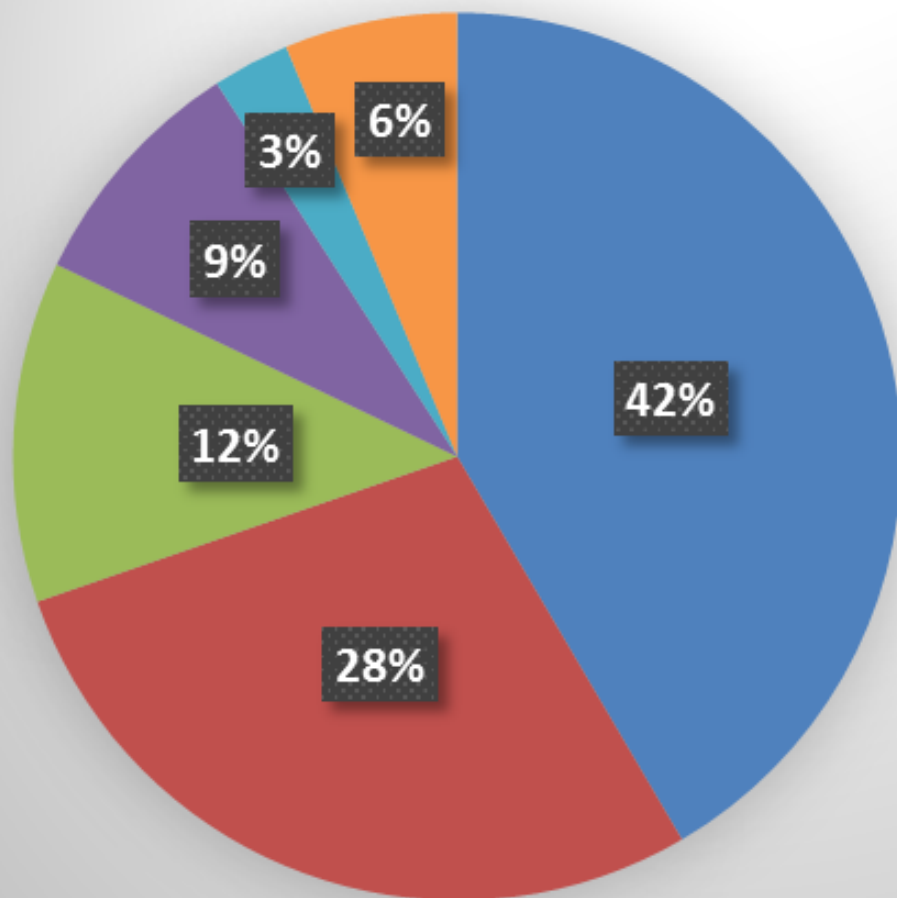
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Euroopa  
Regionaalarengu Fond

# How have working experiences influenced students interests?



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# Under what conditions will students start working during their studies?



- Financial situation
- Experience, practice
- If job is suitable, interesting
- If I have time after school
- I will not
- Other

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