

## Factors that help or hinder becoming an entrepreneur

1. Which factors in the following table are essential for you and support your idea of becoming an entrepreneur? Mark your ratings in the table.

	Not impor- tant	Impor- tant
<b>Independence.</b> Being self-employed gives me independence. I can think and decide for myself what I do, when and how, and who I work with.		
<b>Self-realisation.</b> I have the opportunity to challenge myself, apply and develop my professional knowledge and skills.		
<b>Excitement.</b> As an entrepreneur, I have new and diverse challenges and a lot of opportunities to take risks.		
<b>Changes and new solutions.</b> I have the opportunity to start something meaningful, set it in motion, and solve problems in innovative ways.		
<b>Flexibility.</b> I can adjust my work rhythm and place of work to the rest of my life.		
<b>Freedom.</b> I can shape my own working environment.		
<b>Satisfaction.</b> I am satisfied that I can realise my ideas and achieve the goals I set for myself.		
<b>Responsibility.</b> The outcome depends mainly on me (and the cofounders).		
<b>Opportunities.</b> The size and growth of my income depend largely on my contribution and ingenuity.		
<b>Persistence and creativity.</b> As an entrepreneur, I have to develop my determination, overcome obstacles and find new solutions.		

2. Which factors in the following table may hinder you from becoming an entrepreneur? Mark your ratings in the table.

	Does not hinder	Hinders
<b>Working alone.</b> At the beginning, the team is usually very small, or I am completely alone. I may miss exchanging ideas and communicating with others.		

<b>Unexpected events and failure</b> are part of the entrepreneur's journey. I have to be resilient, cope with disappointments and be ready to start again.		
<b>Uncertainty.</b> Income is usually unstable when starting out. I am unlikely to have a steady income and don't get sickness benefits or paid holidays.		
<b>High startup costs.</b> I have to pay rent for design, equipment, insurance, development, etc. I have to expect relatively low income, or may even have to cover many of the business costs myself initially.		
<b>Keeping work and free time separate</b> can be rather difficult, especially if I can work anywhere and at any time.		

- Do you notice a pattern in your choices? If so, what kind?
- How are factors that are important for you aligned with your needs, goals and expectations?
- What could you do to reduce the potential impact of the hindering factors?

*Adapted based on "Alustava ettevõtja käsiraamat" (2016), commissioned by Enterprise Estonia, and "Kuidas alustada ettevõtlusega?" (2021) by S. Truuts.*