

GETTING THE PICTURE: THE REALITY IN RURAL AREAS

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BACKGROUND



ISOLATION



I can never respect those who say “oh how horrible it is here in Adavere“. I mean... what do you do in order for it not to be horrible”?



DEVELOPMENT

'Smart' development should not be imposed, top-down, as a recipe for resolving all problems in rural areas. Networking and training is required for local stakeholders.



LESSONS LEARNT

1. GATEKEEPERS

2. LISTENING
SKILLS



*Find the
Gatekeepers:*

*They may not be who
you think they are*





- Planning needs to get past the view of rural land as production or recreation and see rural areas as social entities in which food production and recreational activities are placed



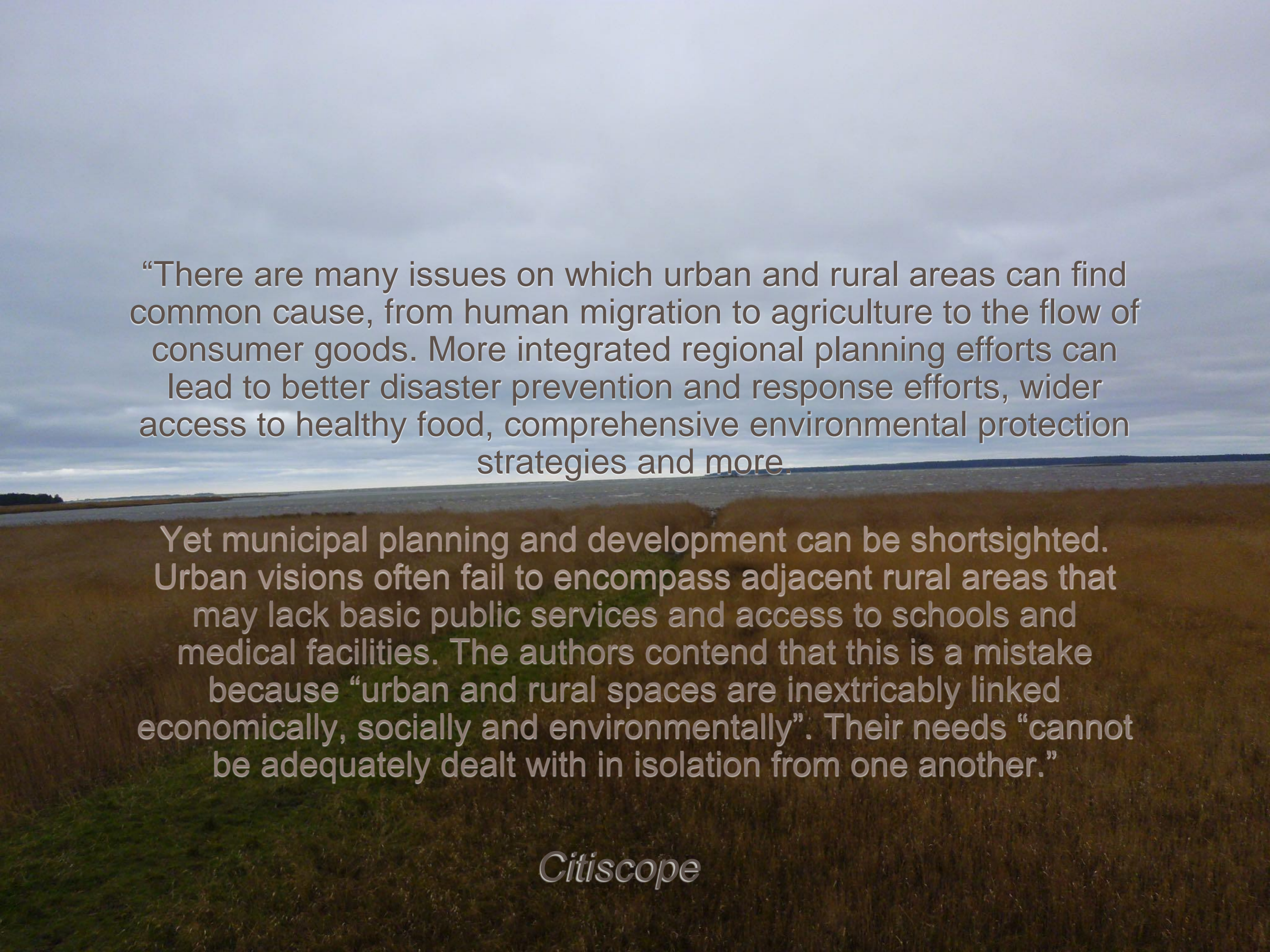
RESPONSIBILITY OF LEADERSHIP

THE RESPONSIBILITY OF
LEADERSHIP IS NOT TO
COME UP WITH ALL THE
IDEAS.

THE RESPONSIBILITY OF
LEADERSHIP IS TO
CREATE AN
ENVIRONMENT IN WHICH
GREAT IDEAS CAN
THRIVE.

SIMON SINEK



A landscape photograph showing a wide, flat field in the foreground, possibly a meadow or agricultural field, with a body of water in the middle ground. The sky is overcast with grey clouds. The text is overlaid on the upper half of the image.

“There are many issues on which urban and rural areas can find common cause, from human migration to agriculture to the flow of consumer goods. More integrated regional planning efforts can lead to better disaster prevention and response efforts, wider access to healthy food, comprehensive environmental protection strategies and more.

Yet municipal planning and development can be shortsighted. Urban visions often fail to encompass adjacent rural areas that may lack basic public services and access to schools and medical facilities. The authors contend that this is a mistake because “urban and rural spaces are inextricably linked economically, socially and environmentally”. Their needs “cannot be adequately dealt with in isolation from one another.”

Citiscopes

EQUAL ACCESS TO RESOURCES

- Increases resilience
- Increases sustainability





Thank
you