Margus Tiru
Chief Data Officer at Positium LBS LLC
Margus Tiru has been working in the field of GIS and mobile positioning technologies since 2005. He holds an MSc in GIS from the University of Tartu (UT) and is a member of a working group at the Mobile Positioning Laboratory at UT. Prior to becoming a CDO at Positium, a company transforming mobile positioning data into aggregated, meaningful information about the location and movement flows of people, Margus was a CEO and Chief Methodologist working with methodological, technological and analytical aspects of mobile data in projects involving mobility, tourism, population statistics, urban and transportation planning, geo-marketing, safety and security, etc. Currently, the main focus is on international business development, development of methodology and on public and private initiatives for implementing mobile positioning data.