

August 24-27, 2023



Tartu
SCHOOL
of semiotics

COMING SOON

PROGRAMME

LOCATION: Jakobi 2-336

DAY 1 - Thursday, August 24		
9:00-10:30	Registration	
10:00-10:30	Opening	
10:30-12:00	Plenary talk JAAK TOMBERG - On the contemporary realisation of science fiction Moderator: Silver Rattasepp	
12:00-12:30	break	
12:30-14:00	Session 1. Moderator: Eleni Alexandri	
12:30-14:00	Rahul Murdeshwar	Developing a 'spectral chronotope' for analysing hauntological utopias
	Mie Mortensen	City of the Sun, city of the world to come
	Naira Baghdasayan	'Love of my life' with (out) Freddie Mercury: unravelling new meanings through translation
14:00-15:30	lunch	
15:30-17:00	Session 2. Moderator: Merit Rickberg	
	Alexandra Milyakina	Learning without a plan: multimodal pedagogy for designing the futures
	Nina Kozachynska	Not knowing by heart what to expect: the present of the future and folk songs listeners
	Ott Puumeister	Dance without organs: the time-image of <i>Memoria</i>
18:00	Reception, Struve 2	

DAY 2 - Friday, August 25

9:00-10:30	Session 3. Moderator: Hermann Tamminen	
	Reet Hiemäe	What future prospects are more relevant, the end of the world or a successful marriage?
	Mari-Liis Madisson, Tatjana Menise	"1984" analogies in conspiracy theories about the Baltics: The Russian Case
	Sebastian Moreno Barreneche	The future as a textual construction. Examples from literature, audiovisual fiction, politics and everyday life
10:30-11:00	break	
11:00-12:30	Plenary talk ALEXANDRA ROBERT - Semiotics in the field of speculative design: Reshaping future visions for data-driven innovation Moderator: Tiit Remm	
12:30-14:00	lunch	
14:00-15:30	Session 4. Moderator: James Augustus Bacigalupi IV	
	Alec Richard Kozicki	Why the world needs semiotic consulting
	Lyudmyla Zaporozhtseva	Culture anomaly as a sign: trend hunting as a future forecasting tool
	Ülle Päril, Triin Padonik	Developing a communication model to analyze and improve the operation of management information systems: a case study approach
15:30-16:00	break	
16:00-17:30	Session 5. Moderator: Nelly Mäekivi	
	Israel Chavéz Barreto	Notes for a diachronic semiotics: on some aspects of the mechanisms for change in sign systems
	Ekaterina Velmezova	On the future of language in the categories of (bio)semiotics: Jan Nieciślaw Baudouin de Courtenay
	Kalevi Kull	One moment in time: prospects for general semiotics

DAY 3 - Saturday, August 26

9:00-11:00	Session 6. Moderator: Riin Magnus	
	Thierry Mortier	Our semiotic future past: a diagrammatic investigation into the visual depiction of a sign to uncover hidden keys to future models
	Tiit Remm	Interventions into semiotic spaces
	Pauline Delahaye	Semiosphere mapping and interspecific umwelt: perspectives on the study of cohabitation
	Stefano Carlini	Umwelt and cities: explanatory utility and pragmatic guidelines
11:00-11:30	break	
11:30-13:00	Plenary talk REET AUS - Changing the world with design Moderator: Katre Pärn	
13:00-14:30	lunch	
14:30-16:30	Workshops	
	On the future of teaching semiotics (Tiit Remm) The workshop celebrates 30 years of the semiotics study program in Tartu. The aim of the workshop is to share experiences, discuss and outline future perspectives in the field of teaching semiotics. Topics include methods and approaches in studies, classroom/online/outside environments, textbooks and study materials, study contents, changing roles, collaboration, the position of semiotics in academia and society, etc.	
	Semiospheric analysis of cultural innovations (Katre Pärn) The workshop explores a way to use Lotman's conception of semiosphere as a tool for modelling cultural dynamics and for analyzing and planning cultural innovations. We will use semiospheric analysis to develop semiotic strategy for introducing something new into the culture by mapping out the potential gateways and obstacles in the culture working for or against the innovation.	
	Umwelt change scenarios in urban planning (Nelly Mäekivi and Riin Magnus) In this workshop, we will walk to places in central Tartu that will undergo significant changes in the coming years. We will discuss what kind of umwelten of non-human species these changes might favor as well as deter. Could some minor changes in planning help to diversify the urban umwelt scene? We will also speculate, what kind of umwelt changes may the current urban planning bring along in the long run.	

DAY 4 - Sunday, August 27

09:00-10:30	Session 7. Moderator: Herman Tamminen	
	Mark Mets	Computational cultural semiotics: semiosphere, text embeddings and ousiometrics
	Anna Dobrosovestnova	Peircian semiotics as an inspiration for different imaginaries of human-robot futures
	James Augustus Bacigalupi IV	Sentient technics: from a cybernetic to a biosemiotic mode of growth
10:30-11:00	break	
11:00-12:30	Plenary talk and workshop MATTIA THIBAULT - Speculative semiotics Moderator: Maarja Ojamaa	
12:30-14:00	lunch	
14:00-15:30	Session 8. Moderator: Ott Puumeister	
	Andrey Gavrilin	The "no-future" regime of historicity: how presentism affects the representation of major historic events
	Oscar Miyamoto	Habits of the future: episodic memory as virtual memory
	Silver Rattasepp	The endless same of accelerationist futurology
15:30-...	Intro to the future	