

TUESDAY, AUGUST 15 – TARTU, Näituse 2	
09:00-10:45	Registration
10:45-11:00	Opening
11:00-12:30	SESSION A (moderator: Maarja Ojamaa)
	Peeter Torop (University of Tartu) From intersemiotic translation to digital reading
	Alexandra Milyakina, Tatjana Pilipoveca (Uni. of Tartu) Literary tourism: augmenting the reality, deconstructing the literary text
	Tyler Bennett (University of Tartu) Habitual overgeneralisations: Ideology as semiotic closure and the ultimate interpretant
12:30-14:00	Lunch break
14:00-15:00	PLENARY TALK Robert Innis (University of Massachusetts Lowell and Aalborg University): Paths of Abstraction between Feeling and Form (moderator: Timo Maran)
15:00-15:30	Break
15:30-17:30	SESSION B (moderator: Andreas Ventsel)
	Alin Olteanu (Kaunas Technological University) Gently Generalising Learning
	Zdzisław Wąsik (Philological School of Higher Education in Wrocław & Adam Mickiewicz University in Poznan) Epistemology – a theory of general knowledge or specific knowledge production?: Towards a semio-mathetic cartography of human learning and knowing
	Sebastian Feil (University of Augsburg) Solidarity or Generality?
	Kyle Davidson (University of Tartu) Does the Symbolic Language of Technology Generalise Culture?
19:00	Reception (University of Tartu Botanical Garden, Lai 38)

WEDNESDAY, AUGUST 16 – TARTU, Näituse 2

9:00-11:00	SESSION C (moderator: Tyler Bennett)	
	Massimo Leone (University of Turin)	The Semiotic Scale
	Ian Weatherseed (University of Tartu)	Generally Useless No More
	Tiit Remm (University of Tartu)	Local generalisations or spatiality in semiotic society-making
	Andreas Ventsel and Mari-Liis Madisson (Uni. of Tartu)	Semiotics of risk and Estonian e-threats
11:00-11:30	Break	
11:30-12:30	PLENARY TALK Denis Bertrand (University of Paris VIII) Semiotics in France: Post-Greimassian research (moderator: Ekaterina Velmezova)	
12:30-14:00	Lunch break	
14:00-16:00	SESSION D (moderator: Katre Pärn)	
	Kristin Vaik (University of Tartu)	Handling historical inconvenience in Estonian literary histories published in Soviet Estonia
	Elin Sütiste (University of Tartu)	Translation seen through the prism of the Tartu-Moscow School of Semiotics
	Alexandra Milyakina, Maarja Ojamaa, Tatjana Pilipoveca, Merit Rickberg, Liina Sieberk (University of Tartu)	Generalising cinematic adaptation for educational context: a case study
	Mihhail Lotman (Tallinn University, University of Tartu)	The problem of realism and nominalism in the semiotics of culture
16:00-16:30	Break	
16:30-18:00	SESSION E (moderator: Elin Sütiste)	
	Alexandr Fadeev, Galina Danilova, Peeter Torop (University of Tartu)	Semiotic approach in cultural education
	Ekaterina Velmezova (University of Lausanne)	Generalising <i>semiology</i> : on early stages in the reception of one Saussurean concept
	Merit Rickberg (University of Tartu)	Generalising the history: creating a relationship with the past in the Estonian schoolbooks for the 5 th grade
18:00	Culture event: book presentation (Näituse 2)	

THURSDAY, AUGUST 17 - LEIGO

9:00	Departure from Tartu to Leigo
10:00	Welcome coffee at Leigo
10:30-12:30	SESSION F (moderator: Filip Jaroš)
	Jensine I. Nedergaard (Aalborg University) Making Sense on the Border of the Body: Theory of Semiotic Skin
	Luca Tateo (Aalborg University) Imaginative and Affective Logic in Semiosis
	Giuseppina Marsico (Aalborg University) Semiosis of the In-between: Sign processes in social "membranes"
	Kalevi Kull (University of Tartu) On generalisations in biosemiotics
12:30-13:30	Lunch
13:30-14:30	PLENARY TALK Jaan Valsiner (Aalborg University) Abductive Generalization in Science: Semiosis of emergent rationality (moderator: Riin Magnus)
14:30-15:00	Break
15:00-16:30	SESSION G (moderator: Tiit Remm)
	Konstantinos Michos (Aristotle University of Thessaloniki) Scientific Knowledge as Generalisation of our Perception
	Katre Pärn (University of Tartu) The general, the plural and the predictable: the modelling and pragmatic capacity of semiotic modelling systems
	Gerald Ostdiek (Charles University in Prague) When signs go bad: the problem of sentiment in generalised interpretants
16:30-17:00	Break
17:00-18:00	DISCUSSION
18:00-20:00	Dinner, sauna
20:00	Departure from Leigo to Tartu

FRIDAY, AUGUST 18 – TARTU, Näituse 2

9:00-11:00		SESSION H (moderator: Riin Magnus)	SESSION I (parallel) (moderator: Merit Rickberg)
	Mirko Cerrone (University of Tartu)	Generalisation principles and the role of mother tongue in second language acquisition: a model for the Inter-specific Communication Experiments	Auli Kütt (University of Tartu) Constructing values in a decentralised organisation: the case of OuisShare
	Filip Jaroš (Uni. of Hradec Králové, Uni. of Tartu)	Social cognition of animals: a gently constructivist biosemiotic approach	Thierry Mortier (Ghent) I=f(O)
	Elżbieta Magdalena Wąsik (Adam Mickiewicz Uni. in Poznań)	Pattern as a gentle generalisation in the symmathesy of living systems: Bridging the ecology of mind with biosemiotics	Aynur Rahmanova (University of Tartu) Bakhtin vs. Bakhtin: re-evaluating carnival
	Timo Maran (University of Tartu)	Generalising Strangely: Dark Umwelts, Semiocide and Modelling with Imaginary Forests	Aleksandar Feodorov (Bulgarian Academy of Sciences) Peirce's garden of forking metaphors
11:00-11:30	Break		
11:30-12:30	PLENARY TALK Frederik Stjernfelt (Aalborg University) Generalities in the sciences (moderator: Kalevi Kull)		
12:30-14:00	Lunch break		
14:00-15:30	SESSION J (moderator: Mari-Liis Madisson)		
	Letícia Vitral and João Queiroz (Linnaeus Uni. – Federal Uni. of Juiz de Fora)	Artworks as models: a diagrammatic approach	
	Krista Simson (University of Tartu)	Interpreting Kandinsky's theory of art: the creation of visual art, and the digital era	
	Tereza Arndt (Charles University in Prague)	Generalising structures in secondary modeling systems	
15:30-16:00	Break		
16:00-17:30	DISCUSSION WITH PLENARY SPEAKERS , moderator: Kalevi Kull		