

<b>TUESDAY, AUGUST 15 – TARTU, Näituse 2</b>	
09:00-10:45	Registration
10:45-11:00	Opening
11:00-12:30	<b>SESSION A</b> (moderator: Maarja Ojamaa)
	<b>Peeter Torop</b> (University of Tartu)   From intersemiotic translation to digital reading
	<b>Elin Sütiste</b> (University of Tartu)   Translation seen through the prism of the Tartu-Moscow School of Semiotics
	<b>Tyler Bennett</b> (University of Tartu)   Habitual overgeneralisations: Ideology as semiotic closure and the ultimate interpretant
12:30-14:00	Lunch break
14:00-15:00	<b>PLENARY TALK</b> <b>Robert Innis</b> (University of Massachusetts Lowell and Aalborg University): <b>Paths of Abstraction between Feeling and Form</b> (moderator: Timo Maran)
15:00-15:30	Break
15:30-17:30	<b>SESSION B</b> (moderator: Andreas Ventsel)
	<b>Alin Olteanu</b> (Kaunas Technological University)   Gently Generalising Learning
	<b>Zdzisław Wąsik</b> (Philological School of Higher Education in Wrocław & Adam Mickiewicz University in Poznan)   Epistemology – a theory of general knowledge or specific knowledge production?: Towards a semio-mathetic cartography of human learning and knowing
	<b>Sebastian Feil</b> (University of Augsburg)   Solidarity or Generality?
	<b>Kyle Davidson</b> (University of Tartu)   Does the Symbolic Language of Technology Generalise Culture?
19:00	<b>Reception</b> (University of Tartu Botanical Garden, Lai 38)

**WEDNESDAY, AUGUST 16 – TARTU, Näituse 2**

9:00-11:00	<b>SESSION C</b> (moderator: Tyler Bennett)	
	<b>Massimo Leone</b> (University of Turin)	The Semiotic Scale
	<b>Ian Weatherseed</b> (University of Tartu)	Generally Useless No More
	<b>Tiit Remm</b> (University of Tartu)	Local generalisations or spatiality in semiotic society-making
	<b>Andreas Ventsel</b> and <b>Mari-Liis Madisson</b> (Unl. of Tartu)	Semiotics of risk and Estonian e-threats
11:00-11:30	Break	
11:30-12:30	<b>PLENARY TALK</b> <b>Denis Bertrand</b> (University of Paris VIII) <b>Semiotics in France: Post-Greimassian research</b> (moderator: Ekaterina Velmezova)	
12:30-14:00	Lunch break	
14:00-16:00	<b>SESSION D</b> (moderator: Katre Pärn)	
	<b>Kristin Vaik</b> (University of Tartu)	Handling historical inconvenience in Estonian literary histories published in Soviet Estonia
	<b>Alexandra Milyakina, Tatjana Pilipoveca</b> (Uni. of Tartu)	Literary tourism: augmenting the reality, deconstructing the literary text
	<b>Alexandra Milyakina, Maarja Ojamaa, Tatjana Pilipovec, Merit Rickberg, Liina Sieberk</b> (University of Tartu)	Generalising cinematic adaptation for educational context: a case study
	<b>Mihhail Lotman</b> (Tallinn University, University of Tartu)	The problem of realism and nominalism in the semiotics of culture
16:00-16:30	Break	
16:30-18:00	<b>SESSION E</b> (moderator: Elin Sütiste)	
	<b>Alexandr Fadeev, Galina Danilova, Peeter Torop</b> (University of Tartu)	Semiotic approach in cultural education
	<b>Ekaterina Velmezova</b> (University of Lausanne)	Generalising <i>semiology</i> : on early stages in the reception of one Saussurean concept
	<b>Merit Rickberg</b> (University of Tartu)	Generalising the history: creating a relationship with the past in the Estonian schoolbooks for the 5 <sup>th</sup> grade
18:00	<b>Culture event:</b> book presentation (Näituse 2)	

**THURSDAY, AUGUST 17 - LEIGO**

9:00	Departure from Tartu to Leigo	
10:00	Welcome coffee at Leigo	
10:30-12:30	<b>SESSION F</b> (moderator: Filip Jaros)	
	<b>Jensine I. Nedergaard</b> (Aalborg University)	Making Sense on the Border of the Body: Theory of Semiotic Skin
	<b>Luca Tateo</b> (Aalborg University)	Imaginative and Affective Logic in Semiosis
	<b>Giuseppina Marsico</b> (Aalborg University)	Semiosis of the In-between: Sign processes in social "membranes"
	<b>Kalevi Kull</b> (University of Tartu)	On generalisations in biosemiotics
12:30-13:30	Lunch	
13:30-14:30	<b>PLENARY TALK</b> <b>Jaan Valsiner</b> (Aalborg University) <b>Abductive Generalization in Science: Semiosis of emergent rationality</b> (moderator: Riin Magnus)	
14:30-15:00	Break	
15:00-16:30	<b>SESSION G</b> (moderator: Tiit Remm)	
	<b>Konstantinos Michos</b> (Aristotle University of Thessaloniki)	Scientific Knowledge as Generalisation of our Perception
	<b>Katre Pärn</b> (University of Tartu)	The general, the plural and the predictable: the modelling and pragmatic capacity of semiotic modelling systems
	<b>Gerald Ostdiek</b> (Charles University in Prague)	When signs go bad: the problem of sentiment in generalised interpretants
16:30-17:00	Break	
17:00-18:00	<b>DISCUSSION</b>	
18:00-20:00	Dinner, sauna	
20:00	Departure from Leigo to Tartu	

## FRIDAY, AUGUST 18 – TARTU, Näituse 2

9:00-11:00		SESSION H (moderator: Riin Magnus)	SESSION I (parallel) (moderator: Merit Rickberg)
	<b>Mirko Cerrone</b> (University of Tartu)	Generalisation principles and the role of mother tongue in second language acquisition: a model for the Inter-specific Communication Experiments	<b>Auli Kütt</b> (University of Tartu) Constructing values in a decentralised organisation: the case of OuiShare
	<b>Filip Jaroš</b> (University of Hradec Králové)	Social cognition of animals: a gently constructivist biosemiotic approach	<b>Thierry Mortier</b> (Ghent) I=f(O)
	<b>Elżbieta Magdalena Wąsik</b> (Adam Mickiewicz Uni. in Poznań)	Pattern as a gentle generalisation in the symmathesy of living systems: Bridging the ecology of mind with biosemiotics	<b>Aynur Rahmanova</b> (University of Tartu) Bakhtin vs. Bakhtin: re-evaluating carnival
	<b>Timo Maran</b> (University of Tartu)	Generalising Strangely: Dark Umwelts, Semiocide and Modelling with Imaginary Forests	<b>Aleksandar Feodorov</b> (Bulgarian Academy of Sciences) Peirce's garden of forking metaphors
11:00-11:30	Break		
11:30-12:30	<b>PLENARY TALK</b> <b>Frederik Stjernfelt</b> (Aalborg University) <b>Generalities in the sciences</b> (moderator: Kalevi Kull)		
12:30-14:00	Lunch break		
14:00-15:30			
<b>SESSION J</b> (moderator: Mari-Liis Madisson)			
	<b>Letícia Vitral</b> and <b>João Queiroz</b> (Linnaeus Uni. – Federal Uni. of Juiz de Fora)	Artworks as models: a diagrammatic approach	
	<b>Krista Simson</b> (University of Tartu)	Interpreting Kandinsky's theory of art: the creation of visual art, and the digital era	
	<b>Tereza Arndt</b> (Charles University in Prague)	Generalising structures in secondary modeling systems	
15:30-16:00	Break		
16:00-17:30	<b>DISCUSSION WITH PLENARY SPEAKERS</b> , moderator: Kalevi Kull		