



# PowerUp Energy Technologies

We develop and produce best-in-class hydrogen fuel cell based electric generators and proton exchange membrane fuel cells. With more than 15 years of experience, PowerUP is an innovator in the fuel cell technology market. We are deeply focused in making the hydrogen of tomorrow the reality of today.

## **PUBLIC RELATIONS (INTERN)**

Akadeemia Tee 23, Tallinn, Estonia

### **Your responsibilities include**

- Develop PR campaigns and media relations strategies. (Create content, test PR activities, homepage optimization and SEO)
- Collaborate with internal teams and maintain open communication with the management.
- Edit and update promotional material and publications (brochures, videos, social media posts, etc.)
- Prepare and distribute press releases.
- Seek opportunities for partnerships, sponsorships and advertising.
- Address inquiries from the media and other parties.
- Prepare and submit PR reports and manage PR issues.

### **What we are looking for**

- You either are studying or you have a degree in PR, Journalism, Communications or related field.
- You have creative mind and excellent communication skills (English and Estonian).
- You are confident in public speaking and project management.
- You have a background in researching, writing and editing publications/
- Excellent organizational skills and ability to work well under pressure.

### **We'll give extra points if;**

- You know how to edit video/photos.
- You are willing to work in Tallinn.
- You are a creative problem solver, proactive and independent.
- You value honesty, teamwork and you are willing to work passionately to cultivate a positive company image.

Please send your motivation letter and CV to

[pj@powerup-tech.com](mailto:pj@powerup-tech.com)

We will accept applications until 30.10.2020

[www.powerup-tech.com](http://www.powerup-tech.com)