



Guidelines for compiling posters

Use the poster as a means of attracting the audience and initiating the discussion

Format: Recommended dimensions are 841 x 1189 mm. Poster should be readable from the distance of 1,5 m. Upper and lower margins at least 3–4 cm, left and right margins 1–2 cm broader. For printing use the pdf.

Titles: The title should make the audience want to visit your poster. Minimal font size should be 72 pt and font style should be in accordance with the body text font. Use subtitles.

Body text: Follow the line of clarity and simplicity. Do not overload your poster with text. Keep the balance between words and illustrations. Use graphs, tables, photos and visual symbols as much as possible. Minimal font size should be 36-40 pt. Ask yourself, whether the poster can be understood without any oral explanations.

Illustrations: Illustrations and their titles/subtitles should be separated from the body text. Well designed illustrations speak for themselves and help to understand the content.

Poster background and colour: Background should not be too insistent in order to not shade the information on the poster. Warm colours bring more attention.

Suggested contents:

- 1) Title, author(s)
- 2) Aim/motivation, research tasks, hypotheses
- 3) Data and methods
- 4) Major results
- 5) Conclusions, further questions

NB! In case of getting financial support from Doctoral School for printing the poster, logo of the European Union Regional Development Fund is required.

Logo files can be found here:

Vertical (jpg) http://adm.archimedes.ee/str/files/2015/07/EU_Regional-Development-Fund_vertical.jpg

Horizontal (jpg) http://adm.archimedes.ee/str/files/2015/07/EU_Regional-Development-Fund_horizontal.jpg

Additional information on compiling posters:

1. Ten Simple Rules for a Good Poster Presentation
<http://chem.virginia.edu/graduate-studies/test-links-pg/how-to-make-a-scientific-poster/>
2. Making an academic research poster using Power Point
<https://www.youtube.com/watch?v=MggigwIXadA>
3. How to Create a Poster in PowerPoint https://www.youtube.com/watch?v=1c9Kd_mUFDM
4. Poster Judging: Cal NERDS' Faculty Centric Research Poster Judging Method
https://www.youtube.com/watch?v=TKFL_D5K7Yc