

Pre-conference

June 15

Opening day

June 16

BAMR meeting
Opening ceremony

Day I

June 17

9-10 **Keynote** EPP LAUK (University of Jyväskylä)

Session Ia 10-12	Session IIa 10-12	Session IIIa 10-12	Session IVa 10-12
<p><u>POLICIES AND REGULATIONS</u></p> <p>1. The EU Digital Single Market and the ‘impossible’ challenges that it presents for audiovisual policy making in Estonia. Indrek Ibrus.</p> <p>2. How the sharing economy undermines audiovisual policymaking: Empirical investigations in North-Eastern Europe. Indrek Ibrus ja Ulrike Rohn.</p> <p>3. Whose interests do media policies in Central and Eastern Europe serve? A study of selected press and broadcasting legislation in the Czech Republic and Slovakia. Nikola Belakova</p>	<p><u>MEDIA, ARTS 1</u></p> <p>1. Constructing Islamic Groups on Indonesian Mainstream Media: A Case Study of Islamic Defenders Front (Front Pembela Islam). Mohammad Raudy Gathmyr, Santi Hendrawati Lukianto</p> <p>2. Discourse Analysis on Femicide in the Printed Media in Turkey. Dilek Keleş</p> <p>3. RURALITY (S)NAILED DOWN: THE PORTRAYAL OF ESTONIAN VILLAGE LIFE IN AFANASJEV’S POETRY COLLECTION. Kerli Kirch Schneider</p> <p>4. Political use of art in political content in Polish media on example of The Ida movie. Analyze of</p>	<p><u>COMMUNICATION AND HISTORY STUDIES</u></p> <p>1. Past or Future Framing? Estonian French students on the representation of Estonia in French newspapers. Marge Käsper.</p> <p>2. Looking back: Recollection of international teamwork on writing a cross-cultural media history. Epp Lauk</p> <p>3. Symbolic representations in the media coverage of Maidan: cross-national study. Zhanna Bezpiatchuk</p> <p>4. Collective memory and cinematic representations of the post-1989 transition in Bulgaria. Antonina Anisimovich</p>	<p><u>POLITICAL ECONOMY AND REGULATION</u></p> <p>1. Media freedom in Lithuania: economic dimension. Deimantas Jastramskis</p> <p>2. ‘Berlusconization of the Czech press’ and its positive consequences. Jan Miessler</p> <p>3. Individual ethics vs. corporate governance: the image and economic effects of the Volkswagen “Dieselgate” crisis. Łukasz Przybysz</p> <p>4. The transformation of the two polish TV channels TVN CNBC and Polsat Business as a case study of the tabloidization of</p>

<p>4. Regulating Pornography in the New Digital Realities: A Critical Analysis of Bulgaria's Legal and Political Challenges. Elza Ibroscheva</p> <p>5. Mapping the radical right populism and their discourses in public spheres Gabriella Szabó and Cristian Norocel</p>	<p>content of political discourse in two weeklies magazine: "Newsweek" and "W Sieci". Mateusz Harzowski</p> <p>5. Estonian Art Museum. Identity reinvented in press communication Johannes Saar</p>	<p>5. Understanding as a methodological bridge in comparative media studies. Sergey G. Korkonosenko ja Marina A. Berezhnaia</p> <p>6. Comparing media clusters: Between East and West. Michal Glowacki and Lizzie Jackson.</p>	<p>the media. Paweł Bednarz</p> <p>5. Digital journalism in Turkey and challenges faced by newsrooms in adapting to new media environment. Eylem Yanardagoglu ja S.Oktay Kilic</p>
<p>Keynotes 12-14</p>	<p>1. PEETER TOROP (University of Tartu)</p> <p>2. MARJU LAURISTIN (University of Tartu)</p>		
<p style="text-align: center;">Lunch 14-15</p>			
<p>Session Ib 15-16.45</p>	<p>Session IIb 15-16.45</p>	<p>Session IIIb 15-16.45</p>	<p>Session IVb 15-16.45</p>
<p><u>PANEL</u> <u>Political communication culture. Computer discourse analysis of the Parliamentary debates</u> Sergei Kruk, Ilva Skulte, Vija Sīle, Vents Sīlis and Tomass Tomševics</p>	<p><u>PANEL</u> <u>Internet memes in a modern political campaign - communication, language, recipient.</u> Andrew Asher, Anastasia Denisova, Olga Rodak and Helena Chmielewska-Szljajfer</p>	<p><u>SCIENCE COMMUNICATION & MEDIATIZATION 1</u> 1. Responsible Research and Innovation: Formal and informal education as an instrument of promoting a scientific career among young people. Justyna Wojniak 2. Barriers to water protection behaviour among Baltic citizens. Arko Olesk and Esta Kaal 3. NGOs and Their Media Relations in Turkey: How to Bridge EU through Democratic Participation? Ekmel Gecer</p>	<p><u>CONFLICTS - BUSINESS</u> 1. Exit, Voice, and the 'liar press'. Explaining the publicly voiced loss of trust in journalism in Germany and Europe. Christian Schäfer-Hock ja Martin Rachuj 2. Communicating about the asymmetrical threats in Germany, Great Britain, Poland and Russia. Coverage of the terrorist attacks in Paris – a case study. Waldemar Sobera and Róża Smolak</p>

		<p>4. Mediatization as a process of transformation of society. Barbara Brodzińska-Mirowska , Aleksandra Seklecka and Łukasz Wojtkowski</p> <p>5. Self-mediatization and Its Effects in Representatives' Use of Social Networking Sites. Norbert Merkovi</p>	<p>3. Comparing Populisms: Finland and Hungary. Robert Imre</p> <p>4. How the anti-piracy policy makes the pressure on cultural industries in Russia. Ilya Kiriya</p> <p>5. Traditional media's activity in Social Network Sites during 2014 European Election in Poland - practical usage of internet research tool. Bartłomiej Łodzki</p>
PAUSE			
Session Ic 17-18.30	Session IIc 17-18.30	Session IIIc 17-18.30	Session IVc 17-18.30
<p>PANEL <u>Agents of Media Accountability – CEE Perspectives</u> Michał Glowacki, Halliki Harro-Loit, Bissera Zankova, Aukšė Balčytienė, Epp Lauk</p>	<p><u>SOCIAL MEDIA AND MEDIATIZATION</u> 1. The use of social media in the activities of political parties and new socio-political movements. Katarzyna Kamińska-Korolczuk 2. Constructing the image of internally displaced persons by opinion leaders on Ukrainian Facebook. Olena Churanova 3. Local political communication via social media. Ewelina Kancik-Koltun</p>	<p><u>FAIR OF IDEAS</u></p>	<p><u>CONFLICT in/with RUSSIA</u> 1. Reconceptualizing The Concept of Alternative Media In Russian Context: A Case of Rain Tv-Channel. Anna Shpyntova 2. Day After. Position of the Estonian Public Broadcasting after the launch of Russian language television channel ETV+. Andres Jõesaar 3. The first attempt – repeated failure? Implementation of</p>

	<p>4. Internet instruments of community integration and participation in Polish local governments online media. The communication contexts. Case studies. Krzysztof Kowalik</p> <p>5. Social media as a tool for defense of democracy in Poland – an example of the Committee for the Defence of Democracy (polish: KOD). Marta Du Vall and Marta Majorek</p>		<p>media literacy conception in media policy documents of Latvia. Anda Rozukalne</p> <p>4. Social significance of transnational Russian television broadcasts in Latvia and Estonia in the context of Russian-speaking audiences' media literacy and media-related perceptions. Triin Vihalemm, Janis Juzefovics and Marianne Leppik</p> <p>5. Activism of Ukrainian journalists after Euromaidan. Halyna Budivska</p>
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Day 2

June 18

9-10 **Keynote** BOGUSLAWA DOBEK-OSTROWSKA (University of Wroclawski)

Session Ia 10-12	Session IIa 10-12	Session IIIa 10-12	Session IVa 10-12
<p>PANEL</p> <p>Presentations of the Political: Exploring Conflict and Self-Expression through Viral Texts and Internet Memes in Social Networks Andrew Asher, Anastasia Denisova, Olga Rodak and</p>	<p><u>MEDIA & BUSINESS MANAGEMENT 1</u></p> <p>1. Startups in e-culture processes. A case study of Warsaw. Jacek Mikucki</p> <p>2. Developments of e-democracy in Poland: limitations</p>	<p><u>AUDIENCE AND CONSUMPTION STUDIES</u></p> <p>1. SOCIAL MEDIA USERS IN ESTONIA – UNDERSTANDING USES AND MOTIVATIONS. Pille Pruulmann-Vengerfeldt</p>	<p><u>SOCIAL MEDIA AND DEMOCRACY</u></p> <p>1. Activity of the Republic of Poland embassies on the Internet. Julia Trzcińska and Sandra Wolna</p> <p>2. Bonded by interactions:</p>

<p>Helena Chmielewska-Szlajfer</p>	<p>and challenges. Michał Jacuński 3. Keyword 'Sharing Economy': How an increasing sharing culture influences TV business models. Ulrike Rohn and Mats Nylund 4. Facebook as an information platform of portals. Analysis of Facebook's websites of onet.pl, wpolityce.pl and gazeta.pl in 2010-2016. Kamil Pluta and Bartosz Wujec 5. Developments of e-democracy in Poland: limitations and challenges. Michał Jacuński</p>	<p>2. News activity of professional and non-professional social media users in Poland. Comparative perspective. Jacek Nożewski 3. Media as an agent of lifestyle politics. Representations of tacit understandings about social problems in Polish, Estonian, Hungarian, Slovenian and Romanian media. Triin Vihalemm and Margit Keller 4. Pets, toys and technology – children's gift wishes as a reflection of their admires. Kristiina Kruuse. 5. The dialectics of care. Communicating ethical consumerism in Poland. Kinga Polynczuk-Alenius</p>	<p>polarizing factors and integrative capacities of the media. The case of Hungary. Gabriella Szabó and Marton Bene <u>MEDIA, ARTS 2</u> 3. From international to local: Standardization of audiovisual heritage metadata systems and their local effects on cultural memory and innovation curation. Indrek Ibrus. 4. Rethinking opera-performance in/and/as media/medium. Silja Lani 5. The library-like civic institutions: new Renaissance of a book in Estonia. Mai Põldaas</p>
<p>Keynotes 12-14</p>	<p>1. MARE AINSAAR (University of Tartu) 2. TARMO SOOMERE (President of the Estonian Academy of Sciences)</p>		
<p>Lunch 14-15</p>			
<p>Session Ib 15-16.45</p>	<p>Session IIb 15-16.45</p>	<p>Session IIIb 15-16.45</p>	
<p><u>MEDIA LITERACY AND EDUCATION</u></p>	<p><u>MEDIA & BUSINESS MANAGEMENT 2</u></p>	<p><u>SCIENCE COMMUNICATION & MEDIATIZATION 2</u></p>	

<p>1. Theorizing and Studying the Construction of Media Generational Identities. Katerina Diamantaki</p> <p>2. Медиатьютор – новое направление в российском медиаобразовании. Ирина Владимировна Жилавская</p> <p>3. Social media in educational marketing of universities - the global context. Anna Zięty</p> <p>4. Autoethnography as a Pedagogy for Critical Media Literacy. Natalija Mažeikienė and Kristina Juraitė</p> <p>5. Significance of Media Studies in Pakistan. Muhammad Tarique</p>	<p>1. Influence of journalism awards on violation of professional practices. Marju Himma-Kadakas, Allan Rajavee, Kadri Salamäe, Signe Ivask.</p> <p>2. Privacy in the journalistic profession. Paweł Urbaniak</p> <p>3. 'Adaptive journalism'? The most recent devices in the competition for attention. Epp Lauk and Turo Uskali</p>	<p>1. The perceived role of media in influencing Estonian research policy. Arko Olesk</p> <p>2. Transmedia storytelling in the media as an interdisciplinary strategy of building media product and its promotion. Global approach to a problem. Anna Jupowicz-Ginalska</p> <p>3. European Journalism Observatory migration crisis study – how the short research can hit media agenda. Michal Kus and Adam Szynol</p> <p>4. Book review/presentation in humanities and social sciences between popular and inside audience. Marge Käsper</p>
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